

# Speakers Bureau

*Last reviewed: May 2018*

## Information Security Awareness Speakers Bureau

If your group or institution would be interested in a FREE presentation utilizing our Information Security Awareness Speakers Bureau for your next meeting or campus event, these are the experts who have expressed interest in providing brief presentations on any of the following topics. Please feel free to contact the speaker(s) of your choice directly. For assistance in contacting a speaker, e-mail the Higher Education Information Security Council at [security-council@educause.edu](mailto:security-council@educause.edu).

In addition to the list of available speakers, we've provided a [basic set of guidelines for a good presentation](#) below.

*Note: Please remember that travel expenses may be the responsibility of an institution inviting any out-of-town speaker(s). It is up to the institution and speaker(s) to negotiate any travel terms.*

### Available Speakers

#### **Jon Allen**

Assistant Vice President & Chief Information Security Officer  
Baylor University

Waco, TX

Topics: Security Awareness, General Information Security Issues, Encryption, Policy, PCI-DSS, Forensics

[Jon\\_Allen@baylor.edu](mailto:Jon_Allen@baylor.edu)

#### **Josh Beeman**

Executive Director of Information Security & University Information Security Officer  
University of Pennsylvania

Philadelphia, PA

Topics: General Information Security issues, Awareness and Training, Incident Handling, Building an Information Security Program and Successful Information Security Teams, IT Security Governance, Incident Management, Compliance, Security Policies, Standard Security Frameworks and Regulations (e.g., NIST 800-53, ISO 27000 series, Critical Security Controls, etc.), Risk Assessment programs, Information Security Futures and implications

[jbeeman@isc.upenn.edu](mailto:jbeeman@isc.upenn.edu)

*Note: This speaker is willing to travel out of town if travel and expenses are paid.*

#### **Daniel Bennett**

Manager of IT Security

Pennsylvania College of Technology

Williamsport, PA

Topics: Security Awareness, General Security Information, Security In-depth, Mobile Device Security, Security Concepts & Design, Malware, Threat Protection

[dbennett@pct.edu](mailto:dbennett@pct.edu)

*Note: This speaker is willing to travel within 50 miles each way. He can travel further based on scheduling and if other organizations are willing to pay travel and expenses.*

#### **Sol Bermann**

Privacy Officer and IT Policy, Compliance and Enterprise Continuity Strategist

ITS - Information & Infrastructure Assurance

University of Michigan

Topics: Information privacy; privacy/security education and awareness; Bring-your-own-device; cloud computing privacy/security/compliance; export control (ITAR/EAR) compliance; IT/Security policy

[solb@umich.edu](mailto:solb@umich.edu)

#### **Kelley Bogart**

Senior Information Security Specialist

University of Arizona

Tucson, AZ

Topics: Security Awareness, General Information Security Issues, PCI Compliance, Governance

[bogartk@email.arizona.edu](mailto:bogartk@email.arizona.edu)

*Note: This speaker is willing to travel out of town if travel and expenses are paid.*

#### **John Bruggeman**

Director of Information Systems

Hebrew Union College - Jewish Institute of Religion

Cincinnati, OH

Topics: Security Awareness, Information Security Guide, Small School Focus

[john@huc.edu](mailto:john@huc.edu)

*Note: This speaker is willing to travel if travel and expenses are paid.*

#### **Petr Brym**

Assistant Chief Information Security Officer

University of California, Davis

Davis, CA

Topics: Building a Security Program, Developing October Cyber Security Events and Materials

[prbrym@ucdavis.edu](mailto:prbrym@ucdavis.edu)

**John Christly**

Chief Information Security Officer/HIPAA Security Officer  
Nova Southeastern University  
Davie, FL

Topics: Cyber Security Awareness, Cloud Security, Mobile Device Security, Forensics and eDiscovery, Managed Security Solutions, Threat Protection, Internal Auditing, Risk Assessments, Vulnerability Assessments, Penetration Testing, Fraud Auditing, Vendor Management, Compliance strategies (HIPAA, PCI, FERPA, FIPA, GLBA), ISO and NIST.

[jchristly@gmail.com](mailto:jchristly@gmail.com)

*Note: This speaker is willing to travel if expenses are covered.*

**Tammy L. Clark**

Chief Information Officer  
The University of Tampa  
Tampa, FL

Topics: Information Security Governance (ISO 27000), Risk Management, Cloud Security Issues, ERP/EA SaaS selection/implementation (information security considerations); third party oversight, contract and security reviews; data protection; designing a robust security architecture; developing an effective information security program; Compliance strategies (HIPAA, PCI, GLBA, HEOA); gaining executive support for information security programs; translating your message for Higher Ed executives (and more..)

[tclark@ut.edu](mailto:tclark@ut.edu)

*Note: This speaker is willing to travel if expenses are covered.*

**David Escalante**

Director of Computer Policy & Security  
Boston College  
Chestnut Hill, MA

Topics: Security Awareness, General Information Security Issues, Security Policy

[david.escalante@bc.edu](mailto:david.escalante@bc.edu)

*Note: This speaker is willing to travel; reimbursement for expenses related to travel is negotiable.*

**Greg Hedrick, CISSP**

Chief Information Security Officer  
Purdue University  
West Lafayette, IN

Topics: IT Security Tools and Techniques, Incident Response, Roles in Information Security

[hedrick@purdue.edu](mailto:hedrick@purdue.edu)

*Note: This speaker is willing to travel within 50 miles each way. He can travel further based on scheduling and if other organizations are willing to pay travel and expenses.*

**Hendra Hendrawan**

Senior Information Security Analyst  
York University  
Toronto, Ontario, Canada

Topics: Security Awareness, General Information Security Issues, PCI DSS, IPS, IDS, Incident Handling

[hendra@yorku.ca](mailto:hendra@yorku.ca)

*Note: This speaker is willing to travel if expenses are paid.*

**Cathy Hubbs, CISSP, CISA, CGEIT**

Chief Information Security Officer  
American University  
Washington, DC

Topics: Security Awareness, General Information Security Issues, Getting Policies Sanctioned, Data Stewardship

[hubbs@american.edu](mailto:hubbs@american.edu)

**Kathleen R. Kimball, MS, CISSP, CISM**

Senior Information Technology Auditor  
Audit Department  
University of Virginia  
Charlottesville, VA 22903

Topics: Security Awareness, General Information Security Issues

[krk6p@eservices.virginia.edu](mailto:krk6p@eservices.virginia.edu)

*Note: This speaker is willing to travel. If out of state, reimbursement for expenses would be required.*

**Jim Lowe**

Chief Information Security Officer  
University of Wisconsin-Madison  
Madison, WI

Topics: General Information Security Issues, PCI compliance, Security Policies, Security Strategy

[lowe@wisc.edu](mailto:lowe@wisc.edu)

**Randy Marchany**

Chief Information Security Officer  
VA Tech  
Blacksburg, VA

Topics: Security Awareness, General Information Security Issues, Privacy, Policies, Cloud Computing Security, Internet Threats, Mobile Device Security, Security Operations Centers, Sensitive Data Security, US Cyber Challenge

[marchany@vt.edu](mailto:marchany@vt.edu)

*Note: This speaker is willing to travel if expenses are covered.*

**Wyman Miles**

Chief Information Security Officer  
Cornell University  
Ithaca, NY

Topics: Security awareness, general information security issues, confidential data discovery and cleanup, building an information security program, encryption

[wm63@cornell.edu](mailto:wm63@cornell.edu)

*Note: This speaker is willing to travel if expenses are covered.*

**Sarah Morrow**

Health Sciences Center (HSC) Privacy Officer  
University of New Mexico  
Albuquerque, NM

Topics: General privacy issues

[smorrow2@unm.edu](mailto:smorrow2@unm.edu)

*Note: This speaker is willing to travel if expenses are covered, at least in part.*

**Todd Plesco**

President  
Information Security Pro  
Irvine, CA

Topics: Developing an Information Security Program, Managing Access Controls, Incident Management, Compliance, Awareness & Training, Security Policies, HIPAA, IT Security Governance, Business Continuity

[todd.plesco@infosecurity.pro](mailto:todd.plesco@infosecurity.pro)

*Note: This speaker is willing to travel if travel/lodging expenses are covered.*

**Kathleen Roberts**

Principal  
iSecure Solutions  
Dresher, PA

Topics: Security Awareness, General Information Security Issues

[kathleen@isecuresolutions.com](mailto:kathleen@isecuresolutions.com)

*Note: This speaker is willing to travel out of town if travel expenses are reimbursed.*

**Sean Sweeney**

Chief Security Advisor, Enterprise Cybersecurity Group  
Microsoft  
Pittsburgh, PA

Topics: Security Awareness, General Information Security Issues, Strategic Information Security

[sesweene@microsoft.com](mailto:sesweene@microsoft.com)

**Joe St Sauver, Ph.D.**

Courtesy Associate Professor, Network Startup Resource Center, Univ of Oregon  
Scientist, Farsight Security, Inc.

Senior Technical Advisor, Messaging, Malware and Mobile Anti-Abuse Working Group (M3AAWG)

Topics: Spam and Messaging Security, Malware and Bots, Security of the Domain Name System and DNSSEC, IPv6 and Security, BGP Route Injection, Disaster Recovery and Continuity of Operations, Cloud Computing Security, Mobile Device Security, Security Policies, Passwords and Authentication, Data Driven Approaches to Security, Cyber Crime, Cyber War, Cyber Terrorism and Cyber Espionage, SCADA Security, CALEA and Lawful Intercept, Privacy

[jjoe@stsauver.com](mailto:jjoe@stsauver.com)

<https://www.stsauver.com/joe/>

*Note: This speaker is willing to consider traveling for speaking events depending on scheduling, provided actual expenses can be covered.*

**Kent Wada**

Chief Privacy Officer and Director, Strategic IT Policy  
UCLA

Los Angeles, CA

Topics: Privacy as an enabler of academic and intellectual freedom; distinguishing between different forms of privacy, between privacy and information security, and between privacy and compliance; governance models for privacy; privacy and security policy development.

[kent@ucla.edu](mailto:kent@ucla.edu)

*Note: This speaker is willing to travel if expenses are covered.*

**Ben Woelk**

Information Security Program Manager  
Rochester Institute of Technology  
Rochester, NY

Topics: Developing a Security Awareness Program, Digital Self Defense (general audience), Security Policies, Developing Security Training, Introverted Leadership

[ben.woelk@rit.edu](mailto:ben.woelk@rit.edu)

*Note: This speaker is willing to travel if expenses are covered.*

## EDUCAUSE Speaker Concierge Tools

Whether you're preparing a proposal, designing and delivering your session, deconstructing evaluations, or promoting your work for colleagues and management, the [EDUCAUSE Presenter Concierge](#) has a tool to help you every step of the way.

- [Guide to Writing a Successful Conference Proposal](#)

- [Guide to Designing a Great Presentation](#)
- [Deliver an Engaging Presentation](#)
- [Facilitate Effective Discussions](#)
- [Leverage Your Professional Engagement](#)

## Basic Guidelines for a Good Presentation

The following tips are suggestions only and they are not intended to change your approach if you already have a proven methodology to prepare for presentations.

- Start early and plan ahead. Discuss and agree on target dates with the representative of the audience institution. (Suggested lead time is three months)
- Secure endorsement/approval from your and the audience institution's management. (Suggested lead time is two months)
- Confirm match between proposed presentation and intended audience. (Suggested lead time is one month)
- Agree on any logistical and/or financial arrangements well in advance. (Suggested lead time is two months)
- Ask the audience institution representative to advertise presentation with sufficient lead time to confirm minimum participation. (Suggested lead time is six weeks)
- Submit a half page executive summary well in advance. (Suggested lead time is two months)
- Employ good practices for PowerPoint. The EDUCAUSE Speaker Concierge offers tips and resources for [designing an effective presentation](#).
- Submit preview of PowerPoint or other material to the audience institution representative in advance. (Suggested lead time is two weeks)
- Use appropriate presentation format (presentation, panel, forum) & leave time for questions and discussion.
- Debrief and provide feedback to help improve this program.

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