

F2F 2012 Draft Agenda

The following draft agenda is a working document of the [Face2Face Planning Committee](#).

A. Disruptive Change in Higher Education - *Why does architecture matter?*

1. Fundamental changes that are coming to higher education
2. CIO's view on Enterprise Architecture and change management
3. Break-out session on disruptive change
 - a. What disruptive changes to you see or foresee at your institution?
 - b. See Diana Oblinger's free e-book at <http://www.educause.edu/game-changers>

Break

B. Enterprise Architecture 101 - *How do architects get started?*

1. Architects at all levels are leaders
2. Questions you should be asking as an EA
3. Case studies as an example of how you get things done
4. Lifecycle Analysis as a framework for EA
 - a. Starting conversations that wouldn't normally start
 - b. Connecting people who normally wouldn't connect
 - c. Linking initiatives that people haven't thought about the linkage
 - d. Focusing on the customers
 - e. Highlights governance issues
 - f. Forces you to frame your argument in business terms
5. Capability Mapping
 - a. A way to bring out the capabilities for a business unit
 - b. A way to think about People, Process and Technology in neutral terms
6. Using SOA as a model
 - a. You need to be able to communicate value in each of the tiers of the enterprise
 - b. You need to justify even technical work in business terms
7. Break Out / Workbook Activity:
 - a. Think of a something that you tried to sell that didn't go well and how you might have sold it differently. (influence and other dimensions)
 - b. You have seen some higher level artifacts, how would you have used them

C. Report out from morning session

1. How do you add value as an architect
2. How do you manage cost / reduce risk
3. Gartner's idea that you drive Fiscal Efficiency and Business Execution
4. Disruption drivers vs. university reality.

Lunch

D. Applied Architecture - *How do we practice architecture?*

- Case studies (this a list in progress of potential case studies)
 - DEM IT Services Capability Mapping and IT Realignment as an example
 - Advising Architecture Review Board and their Core Diagram
 - SOA as a way of dealing with disruptive change
 - Storage - general purpose storage, regulated data and explosion of personal data
 - Data architecture in an ERP implementation (Workday HR/Benefits/Payroll)
- Exercise in personal landscape scanning and planning a response
 1. Given a change scenario, how will you lead through that change?
 2. Various scenarios including distance education, BYOD, outsourcing of various university operations, big research data, business process changes
 3. Each table gets one of the disruptive scenarios and think about how you would approach the problem
 4. Context, drivers and next steps
 5. Fiscal Efficiency and Business Execution

Break

E. Current and Future ITANA Work - *How can ITANA help?*

- Reference architecture development
 - What questions would a reference architecture answer for you? What kinds of questions would you like it to answer
 - What is does a reference architecture for HE look like to you?
- Enterprise Data Management and BI
- SOA working group materials (other than included above)
- Report on current working group activities