CMWG Meeting 2012-05-03

The CMWG met in a Google Hangout from 11am-12pm Eastern. Attendees were:

- Christian Johansen (Penn State)
- Wayde Nie (McMaster)
- Piet Niederhausen (Georgetown)
- Jim Phelps (UW-Madison)

Our discussion covered:

- Context Analysis: The group reviewed and modified the draft ITANA Communication Personas working document. This work provides context for evaluating existing and proposed content and delivery channels.
- Content Inventory: The group discussed approaches to inventorying existing ITANA content and content gaps.
- Content Delivery: The group reviewed current content channels used by ITANA:
    - Twitter Account: https://twitter.com/#!/itanadotorg
    - Facebook Page: https://www.facebook.com/groups/7797170265/
    - LinkedIn Group: http://www.linkedin.com/groups?gid=82023
    - Web Site: http://itana.org
    - Calendar of Events: https://spaces.at.internet2.edu/display/itana/ITANA+Calendar
    - Wiki (Sub-sites, library): https://spaces.at.internet2.edu/display/itana/Home
    - Email archive: http://listserv.educause.edu/cgi-bin/wa.exe?A0=ITANA
    - Google+ Page: https://plus.google.com/b/113837522707107308688/
    - YouTube channel: attached to Google+ Page
    - EDUCAUSE Site: http://www.educause.edu/groups/itana

For our next meeting, participants are asked to:

- Prioritize what you consider to be the top 3-5 most important types of content that ITANA provides, or should provide. This is intended to give different perspectives.
- Draft a list of 5-10 major topic categories that you think could be used to organize ITANA content.