

# Making the InCommon Case to Service Providers

InCommon has just released a web page designed to help participants make the case for joining InCommon to potential service providers. The page ([www.incommon.org/partners](http://www.incommon.org/partners)) makes the value proposition for service providers, including cost savings, standardizing interactions with clients, improved security and privacy, and simplified operations.

The page also provides a screen-capture video that provides an overview of the benefits of joining, and gathers additional resources in one location. Feedback from InCommon participants is always welcome, including recommendations for additional resources or reasons for joining (email [incommon-info AT incommon DOT org](mailto:incommon-info@incommon.org)).