

Trust and Identity PAG Minutes 2018-12-10

Minutes

Attending: Michael Gettes, Mark Johnson, Klara Jelinkova, Sean Reynolds, Ted Hanss, Chris Phillips, Kevin Morooney, Ann West, Steve Zoppi

Action Items

(AI) Agenda items for January - Rebranding and Collaboration Platform discussions

(AI) Agenda item for future discussion - collateral to complete with industry offerings

Future PAG membership

Kevin discussed his strategy to increase PAG representation. He is having exploratory conversations with a number of people now, with the goal of getting commitments in January.

Collaboration Success Partners

Ann provided an overview of the Collaboration Success Partners program, which is the successor to 2018's Campus Success Program. The name change represents the desire to expand participation to include research agencies as well as campuses.

CSP was organized in response to the TIER investors looking for adoption and implementation support. The first year of operation was 2018, with 10 campuses working together as a cohort, along with subject-matter experts (SMEs) from the community and Internet2 staff, as well as software training. The participants were positive in their reviews and citing the cohort model, in particular, as a key benefit.

The second round will be shorter (6-9 months), with interested organizations providing an abstract of the problem they want to solve. Each participant will receive eight slots in training sessions (such as the Shibboleth or Grouper trainings) and have access to SMEs. Depending on the applicants, there may be two cohorts (higher ed in one; research orgs in the other), which meet together from time to time. The intention is to charge \$45,000 per institution to participate. There may be financial aid available to small organizations with fewer resources.

PAG feedback included:

- 2018 participants loved the cohort model
- Ensure there is some way for last year's cohort to continue to be involved
- Pay attention to how the value is presented. The \$45,000 number sounds high, but could be broken down in other ways - such as "you have this training and development opportunity for 10 people from your technical staff." "This investment will make your half-million or million dollar project more successful." Document the benefits and guide how people think about the number. Think about the deliverables.
- Have the PAG review the collateral material
- This style of engagement, and the curriculum and tuition story fits right in with the education sector. And there is no other curriculum for this area.

Collaboration Platform

The collaboration platform is the successor to TIER. We intend to stop talking about individual components and present this as one platform with features that you can turn on and off. (AI) An in-depth discussion will be scheduled for the January PAG meeting. The platform will be part of InCommon. Think about this as a product line or a brand family.

Trust and Identity Rebranding

The Collaboration Platform, and many other things we are working on, have elements of rebranding. Feedback from 2018 Global Summit and since tell us that we need to move from talking about technology components to solution platforms. We need to be a solution provider.

Part of the rebranding is also to present the InCommon Federation and the software as having key linkages - you can't have one without the other. Policy, technology, and doing due diligence for trustworthiness are all necessary for enabling the academy. (AI) This discussion will also continue in January.

Next Meeting - Monday, January 14, 2019 - 4 pm ET