# Maturity Model on a Page

## Attributes

### Level 1: Initiating (Identity)

**Scope Definition**

The initial scope consists of identified opportunities with potential to realize the value proposition.

**Engagement**

Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.

**Impact Assessment**

The organizational context is assessed and potential measures of the value proposition are identified.

**Delivery**

Potential methods are identified to deliver the value proposition within the defined scope.

**Management**

The vision, business case and initial organizational structure for the EA practice is identified.

### Level 2: Formed (Validate)

**Scope Definition**

The initial scope is validated through key engagements and optimized to best realize the value proposition.

**Engagement**

Engagements strengthen existing stakeholder relationships and form new professional relationships.

**Impact Assessment**

Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.

**Delivery**

Delivery methods are validated through key engagements and refined to improve outcomes.

**Management**

The EA capability is approved by the organization. EA resources are identified and charged. Progress towards the value proposition is tracked and reported to stakeholders.

### Level 3: Defined (Repeat)

**Scope Definition**

The scope is clearly defined, and the value proposition widely understood.

**Engagement**

Key stakeholders value and advance EA within the organization. A network of professionals engaged in EA activities forms.

**Impact Assessment**

Outcomes are measured against the value proposition using established assessment methods and defined metrics.

**Delivery**

Delivery methods are well defined and expected outcomes repeatable.

**Management**

The EA program has a clear and measured value proposition. Proper financial and staffing resources are available. The program is embedded within the organizational structure of the organization.

### Level 4: Managed (Change)

**Scope Definition**

The scope is regularly evaluated and processes to implement changes are in place.

**Engagement**

EA practitioners are welcomed and integral to the processes of stakeholder organizations.

**Impact Assessment**

Cost benefit is optimized using assessment data and operational costs.

**Delivery**

Delivery methods are regularly evaluated, and processes are in place to implement improvements.

**Management**

The EA practice has processes in place to regularly evaluate its value proposition and to adjust to opportunities and constraints.

### Level 5: Improving (Future)

**Scope Definition**

Investment is regularly made in validating new opportunities to expand scope.

**Engagement**

The EA practice is a trusted business partner to its key stakeholders.

**Impact Assessment**

New and alternative measures are explored, evaluated and adopted to improve assessment accuracy.

**Delivery**

New and alternative delivery methods are explored and evaluated.

**Management**

The EA practice engages in strategic thinking and long-term planning.