## Maturity Model on a Page

### Level 1: Initiating (Identity)

**Attribute A: Scope Definition**
- The initial scope consists of identified opportunities with potential to realize the value proposition.

**Attribute B: Engagement**
- Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.

**Attribute C: Impact Assessment**
- The organizational context is assessed and potential measures of the value proposition are identified.

**Attribute D: Delivery**
- Potential methods are identified to deliver the value proposition within the defined scope.

**Attribute E: Management**
- The vision, business case and initial organizational structure for the EA practice is identified.

### Level 2: Formed (Validate)

**Attribute A: Scope Definition**
- The initial scope is validated through key engagements and optimized to best realize the value proposition.

**Attribute B: Engagement**
- Engagements strengthen existing stakeholder relationships and form new professional relationships.

**Attribute C: Impact Assessment**
- Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.

**Attribute D: Delivery**
- Delivery methods are validated through key engagements and refined to improve outcomes.

**Attribute E: Management**
- The EA capability is approved by the organization. EA resources are identified and charged. Progress towards the value proposition is tracked and reported to stakeholders.

### Level 3: Defined (Repeat)

**Attribute A: Scope Definition**
- The scope is clearly defined, and the value proposition is widely understood.

**Attribute B: Engagement**
- Key stakeholders value and advance EA within the organization. A network of professionals engaged in EA activities forms.

**Attribute C: Impact Assessment**
- Outcomes are measured against the value proposition using established assessment methods and defined metrics.

**Attribute D: Delivery**
- Delivery methods are well defined and expected outcomes are repeatable.

**Attribute E: Management**
- The EA program has a clear and measured value proposition. Proper financial and staffing resources are available. The program is embedded within the organizational structure of the organization.

### Level 4: Managed (Change)

**Attribute A: Scope Definition**
- The scope is regularly evaluated and processes to implement changes are in place.

**Attribute B: Engagement**
- EA practitioners are welcomed and integral to the processes of stakeholder organizations.

**Attribute C: Impact Assessment**
- Cost benefit is optimized using assessment data and operational costs.

**Attribute D: Delivery**
- Delivery methods are regularly evaluated, and processes are in place to implement improvements.

**Attribute E: Management**
- The EA practice is a trusted business partner to its key stakeholders.

### Level 5: Improving (Future)

**Attribute A: Scope Definition**
- Investment is regularly made in validating new opportunities to expand scope.

**Attribute B: Engagement**
- The EA practice is a trusted business partner to its key stakeholders.

**Attribute C: Impact Assessment**
- New and alternative measures are explored, evaluated and adopted to improve assessment accuracy.

**Attribute D: Delivery**
- New and alternative delivery methods are explored and evaluated.

**Attribute E: Management**
- The EA practice engages in strategic thinking and long-term planning.