## Maturity Model on a Page

<table>
<thead>
<tr>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
<th>Level 5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Initiating</strong>&lt;br&gt;(Identity)</td>
<td><strong>Formed</strong>&lt;br&gt;(Validate)</td>
<td><strong>Defined</strong>&lt;br&gt;(Repeat)</td>
<td><strong>Managed</strong>&lt;br&gt;(Change)</td>
<td><strong>Improving</strong>&lt;br&gt;(Future)</td>
</tr>
</tbody>
</table>

**Attribute A: Scope Definition**
- The initial scope consists of identified opportunities with potential to realize the value proposition.
- The initial scope is validated through key engagements and optimized to best realize the value proposition.
- The scope is clearly defined, and the value proposition widely understood.
- The scope is regularly evaluated and processes to implement changes are in place.
- Investment is regularly made in validating new opportunities to expand scope.

**Attribute B: Engagement**
- Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.
- Engagements strengthen existing stakeholder relationships and form new professional relationships.
- Key stakeholders value and advance EA within the organization. A network of professionals engaged in EA activities forms.
- EA practitioners are welcomed and integral to the processes of stakeholder organizations.
- The EA practice is a trusted business partner to its key stakeholders.

**Attribute C: Impact Assessment**
- The organizational context is assessed and potential measures of the value proposition are identified.
- Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.
- Outcomes are measured against the value proposition using established assessment methods and defined metrics.
- Cost benefit is optimized using assessment data and operational costs.
- New and alternative measures are explored, evaluated and adopted to improve assessment accuracy.

**Attribute D: Delivery**
- Potential methods are identified to deliver the value proposition within the defined scope.
- Delivery methods are validated through key engagements and refined to improve outcomes.
- Delivery methods are well defined and expected outcomes repeatable.
- Delivery methods are regularly evaluated, and processes are in place to implement improvements.
- New and alternative delivery methods are explored and evaluated.

**Attribute E: Management**
- The vision, business case and initial organizational structure for the EA practice is identified.
- The EA capability is approved by the organization. EA resources are identified and charged. Progress towards the value proposition is tracked and reported to stakeholders.
- The EA program has a clear and measured value proposition. Proper financial and staffing resources are available. The program is embedded within the organizational structure of the organization.
- The EA practice has processes in place to regularly evaluate its value proposition and to adjust to opportunities and constraints.
- The EA practice engages in strategic thinking and long-term planning.