# Maturity Model on a Page

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<td><strong>Initiating</strong> (Identify)</td>
<td><strong>Formed</strong> (Validate)</td>
<td><strong>Defined</strong> (Repeat)</td>
<td><strong>Managed</strong> (Change)</td>
<td><strong>Improving</strong> (Future)</td>
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<table>
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<td><strong>Scope Definition</strong></td>
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## Level 1: Initiation (Identify)

The initial scope consists of identified opportunities with potential to realize the value proposition.

## Level 2: Formed (Validate)

The initial scope is validated through key engagements and optimized to best realize the value proposition.

## Level 3: Defined (Repeat)

The scope is clearly defined, and the value proposition widely understood.

## Level 4: Managed (Change)

The scope is regularly evaluated and processes to implement changes are in place.

## Level 5: Improving (Future)

Investment is regularly made in validating new opportunities to expand scope.

## Attributes

### A. Scope Definition

- **Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.**

### B. Engagement

- **Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.**

### C. Impact Assessment

- **Outcomes are measured against the value proposition using established assessment methods and defined metrics.**

### D. Delivery

- **Potential methods are identified to deliver the value proposition within the defined scope.**

### E. Management

- **The vision, business case and initial organizational structure for the EA practice is identified.**