## Maturity Model on a Page

<table>
<thead>
<tr>
<th>Level</th>
<th>Maturity Level</th>
<th>Attribute</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>Initiating (Identity)</td>
<td>A Scope Definition</td>
<td>The initial scope consists of identified opportunities with potential to realize the value proposition.</td>
</tr>
<tr>
<td>Level 2</td>
<td>Formed (Validate)</td>
<td>B Engagement</td>
<td>Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.</td>
</tr>
<tr>
<td>Level 3</td>
<td>Defined (Repeat)</td>
<td>C Impact Assessment</td>
<td>The organizational context is assessed and potential measures of the value proposition are identified.</td>
</tr>
<tr>
<td>Level 4</td>
<td>Managed (Change)</td>
<td>D Delivery</td>
<td>Potential methods are identified to deliver the value proposition within the defined scope.</td>
</tr>
<tr>
<td>Level 5</td>
<td>Improving (Future)</td>
<td>E Management</td>
<td>The vision, business case and initial organizational structure for the EA practice is identified.</td>
</tr>
</tbody>
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### Level 1: Initiating (Identity)
- **A Scope Definition**: The initial scope consists of identified opportunities with potential to realize the value proposition.

### Level 2: Formed (Validate)
- **B Engagement**: Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.

### Level 3: Defined (Repeat)
- **C Impact Assessment**: Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.

### Level 4: Managed (Change)
- **D Delivery**: Delivery methods are validated through key engagements and refined to improve outcomes.

### Level 5: Improving (Future)
- **E Management**: The vision, business case and initial organizational structure for the EA practice is identified.

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**Level 1: Initiating (Identity)**

- **Attribute A: Scope Definition**
  - The initial scope consists of identified opportunities with potential to realize the value proposition.

**Level 2: Formed (Validate)**

- **Attribute B: Engagement**
  - Key stakeholders, ready to explore and support EA capabilities, are identified and relationships with them are established.

**Level 3: Defined (Repeat)**

- **Attribute C: Impact Assessment**
  - Outcomes of key engagements are measured against the value proposition using qualitative assessment methods.

**Level 4: Managed (Change)**

- **Attribute D: Delivery**
  - Delivery methods are validated through key engagements and refined to improve outcomes.

**Level 5: Improving (Future)**

- **Attribute E: Management**
  - The vision, business case and initial organizational structure for the EA practice is identified.

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- **Attribute A: Scope Definition**
  - The initial scope is validated through key engagements and optimized to best realize the value proposition.

- **Attribute B: Engagement**
  - Engagements strengthen existing stakeholder relationships and form new professional relationships.

- **Attribute C: Impact Assessment**
  - Outcomes are measured against the value proposition using established assessment methods and defined metrics.

- **Attribute D: Delivery**
  - Delivery methods are well defined and expected outcomes repeatable.

- **Attribute E: Management**
  - The EA capability is approved by the organization. EA resources are identified and charged. Progress towards the value proposition is tracked and reported to stakeholders.