

# Itana Face2Face 2015

EDUCAUSE Annual Conference

Preconference Seminar 06F

Meeting Room 134-135, 8AM to 4PM



# Facilitators

## Jim Phelps

University of Washington  
Chair, Itana

Director, Workday HR/P  
Implementation Project

*Director of Enterprise Architecture &  
Strategy*

## Chris Eagle

University of Michigan  
Vice Chair & CG Leader, Itana

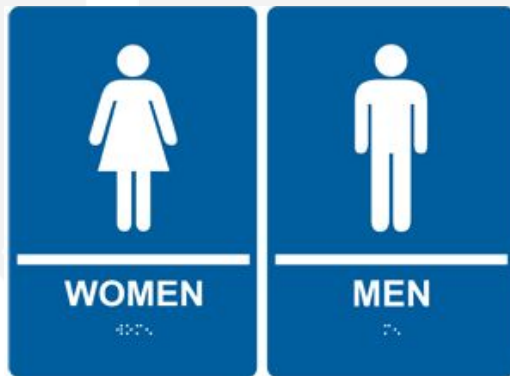
Enterprise Architect

# Agenda - Morning

Time	Section
8:00-9:00 AM	Intro and Warm Up
9:00 - 9:15	Kick off Table Discussion
9:15 - 9:30	Interactive Case Study - Strategy On A Page
<b>BREAK</b>	
10:00-11:00	Panel Discussion
11:00 - 11:30	Table discussions - Take-Aways ( <a href="#">W3</a> )
<b>11:30 am-12:30 pm</b>	<b>Lunch</b>

# Agenda - Afternoon

Time	Section
11:30 AM	Lunch
12:30-12:45	Gather - Take-Aways from the morning +, Δ, !, ?
12:45 - 2:00	<a href="#">Shift and share</a> case studies, report out
Break	
2:30 - 3:15	1, 2, 4 All on <a href="#">Min Specs</a>
3:15 - 3:45	Curriculum Planning and Assessment
3:45-4:00 pm	Wrap-Up +, Δ, !, ?



# Two Themes for today

**Signature Ready  
Enterprise Architecture**

**Facilitation**



What went well?  
What did enjoy?



What would you like to have done differently? What would you change?



What big ideas hit you?  
What will you take back?

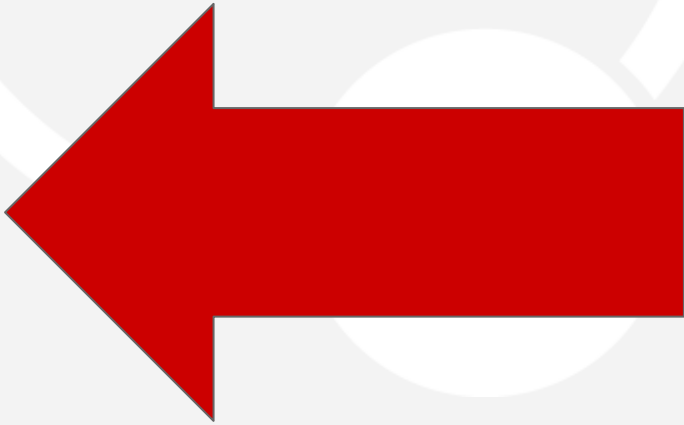


What questions do you still have?  
What would you like to find an answer for?

**Count Off - 1, 2, 3, 4**

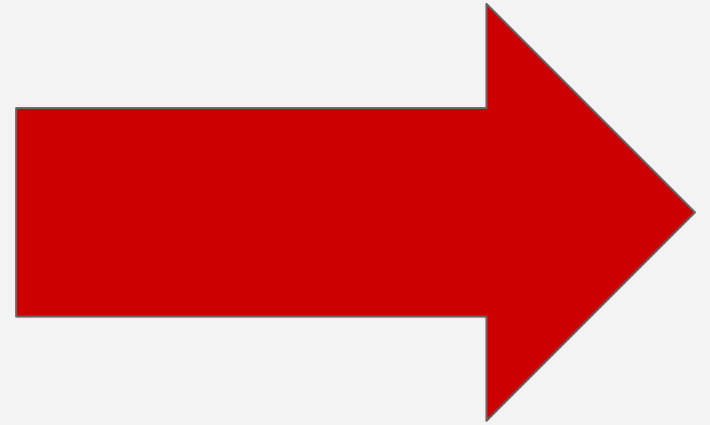
**1 & 2**

***line up together***



**3 & 4**

***line up together***





**“W3”**

## Liberating Structures

<http://www.liberatingstructures.com/>

**What?**

What happened?  
What did you learn?

**So What?**

Why was it important?

**Now What?**

What are you going to do with what you learned/happened?

# Lt. Col. Iceal "Gene" Hambleton



Futility Closet Podcast: [Episode 66 - 18 Holes in Vietnam](#)

Wikipedia Article: [Rescue of Bat 21 Bravo](#)

LA Times Obituary: ['Gene' Hambleton, 85; His Rescue Depicted in 'Bat-21' Books, Film](#)

# Table Discussion

## Topic:

What does signature ready  
Architecture mean to you?

(What)

Why is it important? How is it  
different than past EA activities?

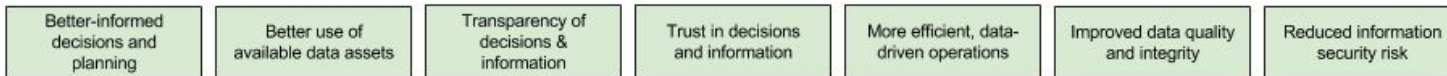
(So, What)

## Technique:

1, 2, 4, All

# Strategy On A Page

## Institutional Goals *(outcomes that result from metadata management, as part of data management)*



## Enabled Functions *(related data management functions that metadata management enables)*



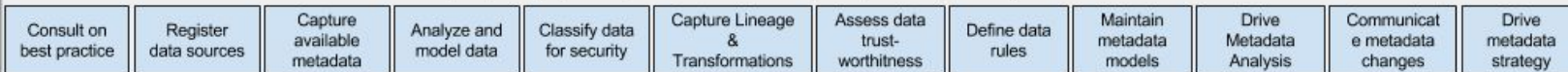
*(Based on [DAMA-DMBOK](#))*

## Strategic Capabilities *(what we enable our stakeholders to do)*



## Core Capabilities *(what we do to enable strategic capabilities for our stakeholders)*

Capture, analyze, define, and share metadata (in a repeatable process)



## Supporting Capabilities *(what we do to enable our core capabilities)*



## **Institutional Goals** (*outcomes that result from metadata management, as part of data management*)

Better-informed  
decisions and  
planning

Better use of  
available data  
assets

Transparency of  
decisions &  
information

Trust in decisions  
and information

More efficient,  
data-driven  
operations

Improved data  
quality and  
integrity

Reduced  
information  
security risk

**Enabled Functions** (*related data management functions that metadata management enables*)

Data  
governance

Data  
architecture

Data  
modeling and  
design

Data storage  
and  
operations

Data security

Data  
integration  
and interop.

Document  
and content  
management

Reference  
and master  
data

Business  
intelligence

Data quality

## Strategic Capabilities (*what we enable our stakeholders to do*)

Engage with  
metadata  
strategy

Use and  
apply  
metadata  
models

Use and  
apply in-  
context data  
definitions

Understand  
data lineage

Understand  
data sources

Understand  
data rules

Understand  
the quality of  
available  
data

Understand  
data security  
classification

Consume  
metadata  
changes

Publish  
metadata



## **Core Capabilities** (*what we do to enable strategic capabilities for our stakeholders*)

Capture, analyze, define, and share metadata (in a repeatable process)

Consult on  
best  
practice

Register  
data  
sources

Capture  
available  
metadata

Analyze  
and model  
data

Classify  
data for  
security

Capture Lineage  
&  
Transformations

Assess  
data trust-  
worthiness

Define  
data rules

Maintain  
metadata  
models

Drive  
Metadata  
Analysis

Communicate  
metadata  
changes

Drive  
metadata  
strategy

## Supporting Capabilities (*what we do to enable our core capabilities*)

Metadata  
management  
tools

Metadata  
capture best  
practices

Data  
classification  
practices

Program  
management

Program  
relationship  
management

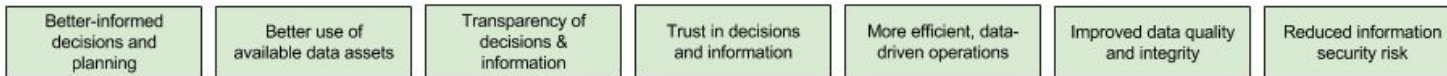
ETL  
practices and  
tools

Data trust  
assessment

Data  
modeling  
practices and  
tools

Resource  
management

## Institutional Goals *(outcomes that result from metadata management, as part of data management)*



## Enabled Functions *(related data management functions that metadata management enables)*



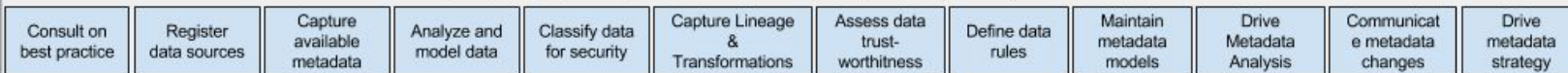
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## Strategic Capabilities *(what we enable our stakeholders to do)*

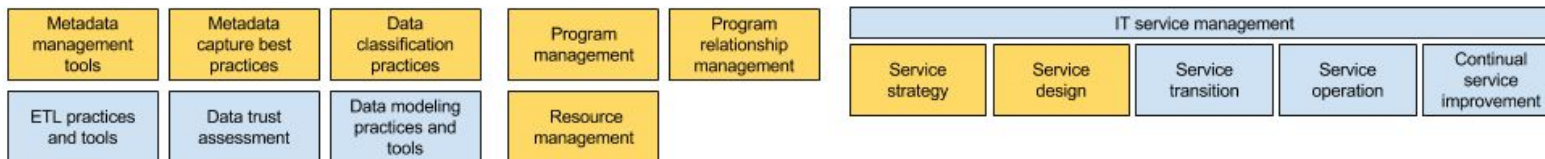


## Core Capabilities *(what we do to enable strategic capabilities for our stakeholders)*

Capture, analyze, define, and share metadata (in a repeatable process)



## Supporting Capabilities *(what we do to enable our core capabilities)*



# Table Discussion - 1, 2, 4, All

## Topic:

What does “signature ready” mean in context of a Capability Map if anything?

What are you getting agreement to?

Who would be agreeing?

**How do you make that  
agreement richer?**

## Core Capabilities *(what we do to enable strategic capabilities for our stakeholders)*

Capture, analyze, define, and share metadata (in a repeatable process)

Consult on best practice

Register data sources

Capture available metadata

Analyze and model data

Classify data for security

Capture Lineage & Transformations

Assess data trust-worthiness

Define data rules

Maintain metadata models

Drive Metadata Analysis

Communicate metadata changes

Drive metadata strategy

## Supporting Capabilities *(what we do to enable our core capabilities)*

Metadata management tools

Metadata capture best practices

Data classification practices

Program management

Program relationship management

ETL practices and tools

Data trust assessment

Data modeling practices and tools

Resource management



Itana

# Business Outcomes

## Data custodians

- create access policies once and they are enforced everywhere.
- can easily update and review their metadata for their core data.
- can easily understand where their data is exposed and the security models for the data.

# Business Outcomes

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## Consumers

- can easily discover how and where they can access / consume core enterprise data.
- know how to get training and help with metadata best practices.
- trust and understand the lineage and quality of data in various sources.



# Business Outcomes

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- can easily discover how and where they can access and consume core enterprise data.
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- trust and understand the lineage and quality of data in various sources.

## Data Quality

- Distributed groups are practicing Metadata Management in a common way in a common repository.
- Core enterprise data is consistent across various access methods and views.

**How does this make the  
agreement richer?**

## **Success Measures**

Deploy a Metadata Repository for core HR/P data with 80% of definitions complete.

Training completed for 50% of key customers.

Top business customers come to the repository for their metadata needs.

Definition, analysis of the impact and roadmap for the Semantic DAC.

Clearly defined and designed Metadata data management service(s).

Assessment against a maturity model showing improvement.

**And this?**

## Initiatives

Metadata Knowledge Navigator

Megatron - EIP Transform Engine

Metadata Training/Communication

Uniform Security Management: Semantic DAC

Expanding DAC/SMAT to cover API access

Rationalize Metadata Repositories

**And this?**

# The Result - [Metadata Strategy On a Page](#)

Note: You can find this document on the Itana Wiki too.

## Business Outcomes

### Data custodians

- create access and policies once and they are enforced everywhere.
- can easily update and review their metadata for their core data.
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### Consumers

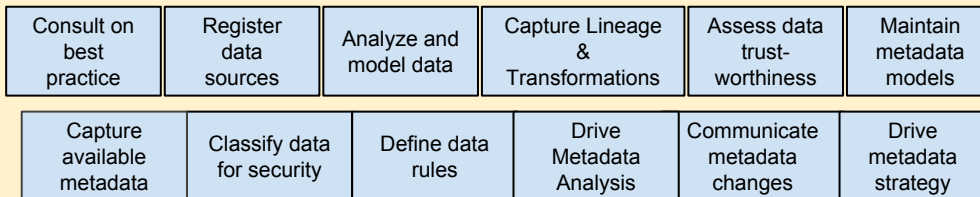
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### Data Quality

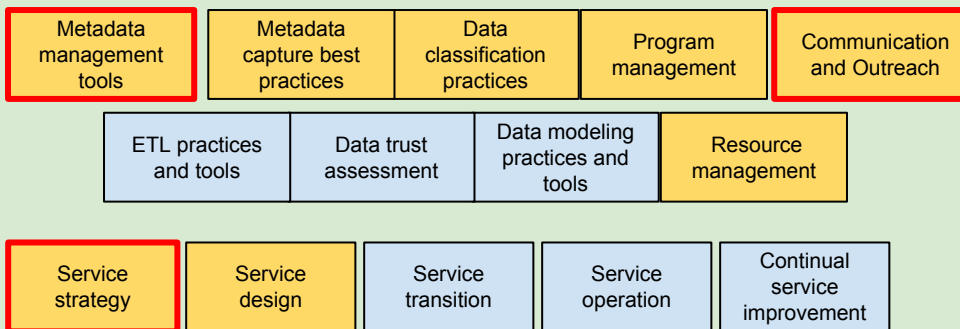
Distributed groups are practicing Metadata Management in a common way in a common repository.

Core enterprise data is consistent across various access methods and views.

## Core Capabilities



## Supporting Capabilities



## Management Questions

Is Metadata Management an initiative? No. It is a program that needs to mature over time.  
 Is the HR/P Metadata effort the complete program? No. It is a start and first edge for a broader practice.  
 Will this be important for Finance and other initiatives? Yes. It is a foundational practice.

Core Focus FY16

Focus for FY16

## Success Measures

Deploy a Metadata Repository for core HR/P data with 80% of definitions complete.

Training completed for X customers.

X% of business customers come to the repository for their metadata needs.

Definition, analysis of the impact and roadmap for the Semantic DAC.

Clearly defined and designed Metadata data management service(s).

Assessment against a maturity model showing improvement.

## Initiatives

Metadata Knowledge Navigator

Megatron - EIP Transform Engine

Metadata Training/Communication

Uniform Security Management:  
Semantic DAC

Expanding DAC/SMAT to cover API access

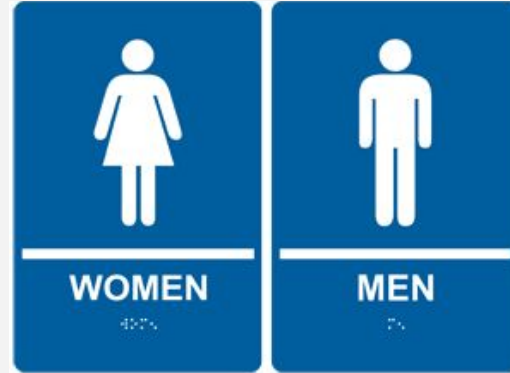
Rationalize Metadata Repositories





**How does this make the  
agreement richer?**

**What else would you do?**



# Hoosier Lobby, Second Level

# Panel

## **William Allison**

Dir. of Architecture Platforms and Integration  
UC Berkeley

## **Susan Kelly**

CTO  
Yale University

**“W3”**

## Liberating Structures

<http://www.liberatingstructures.com/>

**What?**

What happened?  
What did you learn?

**So What?**

Why was it important?

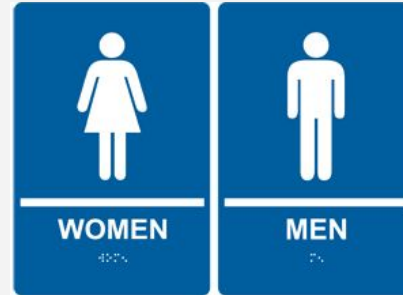
**Now What?**

What are you going to do with what you learned/happened?

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<b>11:30 am-12:30 pm</b>	<b>Lunch</b>

# Lunch till 12:30



500 Balroom

# Agenda - Afternoon

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11:30 AM	Lunch
12:30-12:45	Improve - Yes, And...
12:45 - 2:00	<a href="#">Shift and share</a> case studies, report out
Break	
2:30 - 3:15	Curriculum Planning and Assessment
3:15 - 3:45	1, 2, 4 All on <a href="#">Min Specs</a>
3:45-4:00 pm	Wrap-Up +, Δ, !, ?

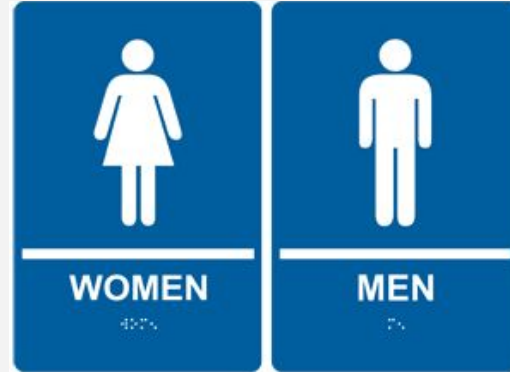
# Improve! Yes, and...

One thing (lesson, idea, etc) I'm taking home is...



# Shift And Share

Case Studies



# Hoosier Lobby, Second Level

# CEB Best Practice

BUSINESS-ALIGNED ARCHITECTURE OPTION  
ANALYSIS

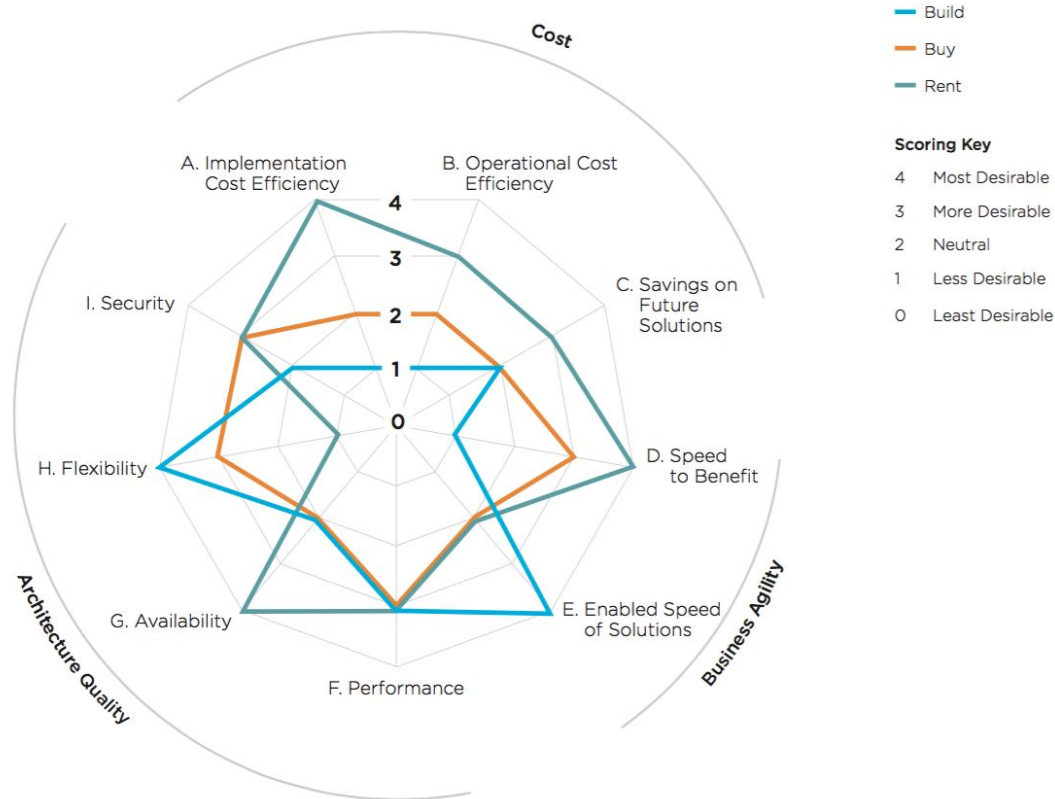
Indicator	Goal	Value	Gap to Goal	Status
1. Functionality	3.0	3.2	0.2	<span style="color: green;">●</span>
2. User Experience	5.0	2.2	(2.8)	<span style="color: red;">●</span>
3. Solution Infrastructure	4.0	2.9	(1.1)	<span style="color: gold;">●</span>
4. On-Network Experience	4.0	3.3	(0.7)	<span style="color: gold;">●</span>
5. Complexity	3.0	1.8	(2.0)	<span style="color: red;">●</span>
6. Software and Data Integration	3.0	2.5	(0.5)	<span style="color: gold;">●</span>
7. Security	3.0	1.6	(1.4)	<span style="color: gold;">●</span>
8. Operability	3.0	1.7	(1.3)	<span style="color: gold;">●</span>
9. Maintainability	4.0	1.8	(2.2)	<span style="color: red;">●</span>
10. Capacity Management	3.0	2.8	(0.2)	<span style="color: gold;">●</span>
11. Fault Tolerance	3.0	2.6	(0.4)	<span style="color: gold;">●</span>
12. IT Portfolio	3.0	3.0	0.0	<span style="color: green;">●</span>

- At or Above Goal
- Within 2 Points of Goal
- 2+ Points from Goal

# VISUALIZE BUSINESS OUTCOME TRADE-OFFS OF ARCHITECTURE CHOICES

PROGRESSIVE™

Architecture Valuation Framework  
Illustrative—Sales Collaboration Solution



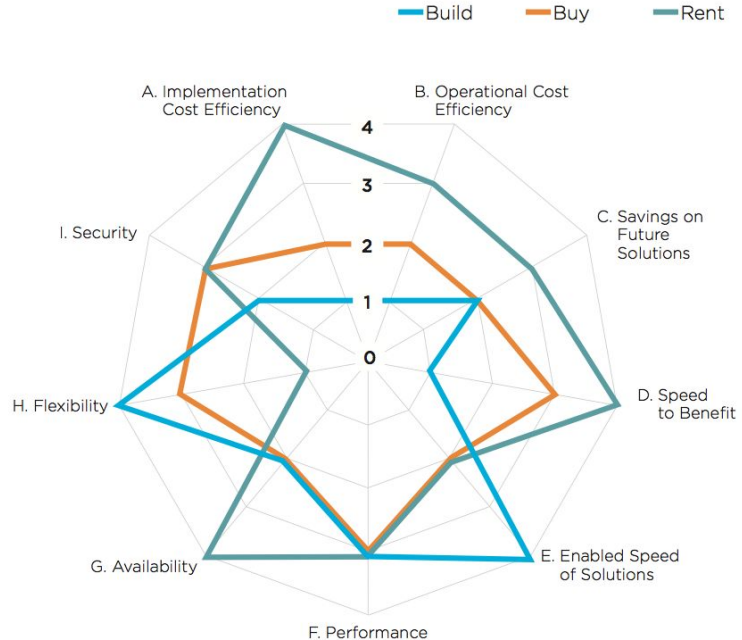
# NUDGE STAKEHOLDER DECISIONS

## Guiding Principles for Framing Architecture Choices

*Illustrative Scenario*

### 1. Offer Choices Within Guardrails

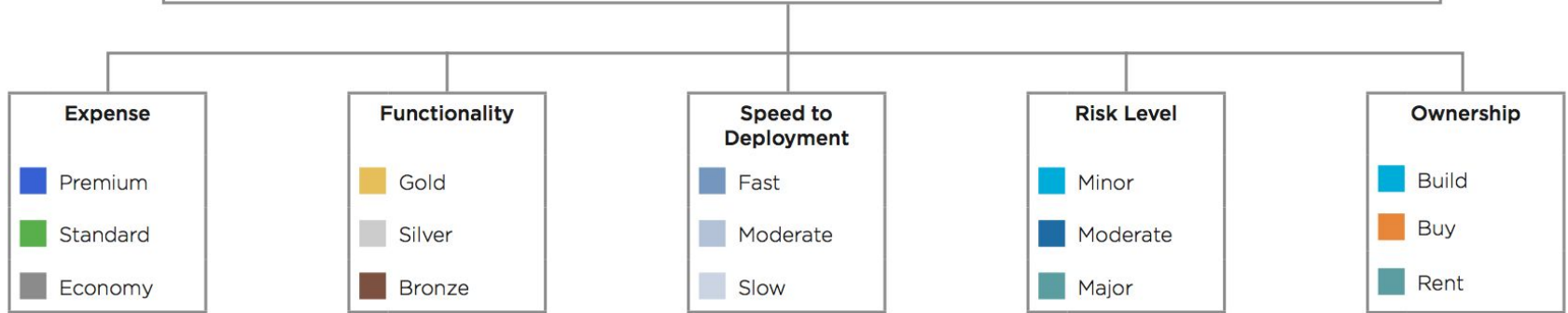
Frame options within the realm of acceptable EA and security outcomes, but make cost/speed/architecture quality trade-offs explicit.



### 3. Anchoring

Choose which alternatives to present to provide useful context and help shape trade-off decisions.

**2. Vary Alternatives:** Select the axis of variation with an eye on the decision maker's perspective.



Source: Progressive; CEB analysis.

		Build	Buy	Rent
<b>Cost</b>	Implementation Cost Efficiency	1	2	4
	Operational Cost Efficiency	1	2	3
	Savings on Future Solutions	2	2	3
<b>Business Agility</b>	Speed to Benefit	1	3	4
	Enabled Speed of Solutions	4	2	2
<b>Architecture Quality</b>	Performance	3	3	3
	Availability	2	2	4
	Flexibility	4	3	1
	Security	2	3	3

Prepared by: Nolan Thomas  
 Last Updated: 11 July 20XX

**Notes:**

Architecture considered:

1. (Description of Build Scenario)
2. (Description of Buy Scenario)
3. (Description of Rent Scenario)

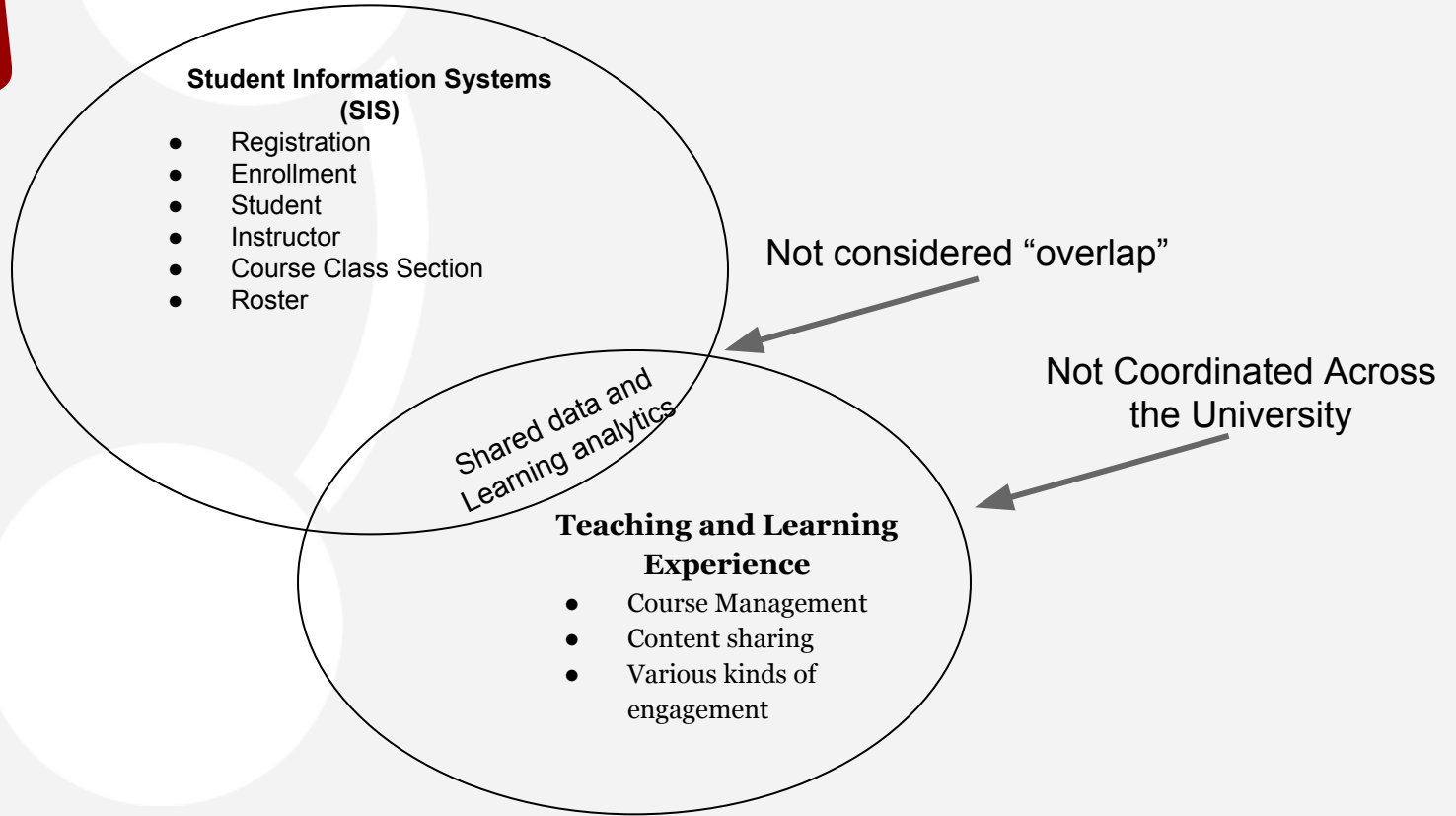
It is my recommendation that Rent is chosen.



# Curriculum Management

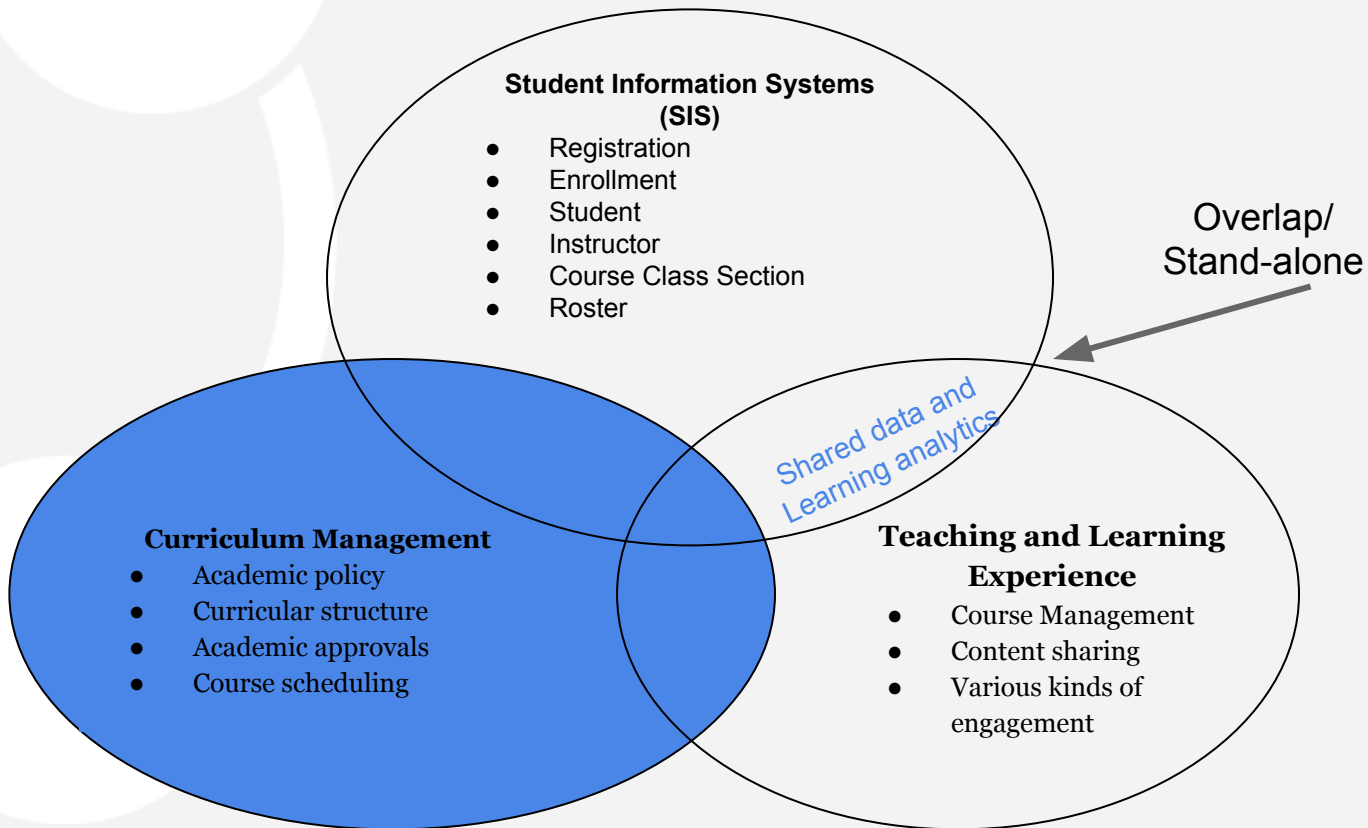
Roll your own Case Study

# Today



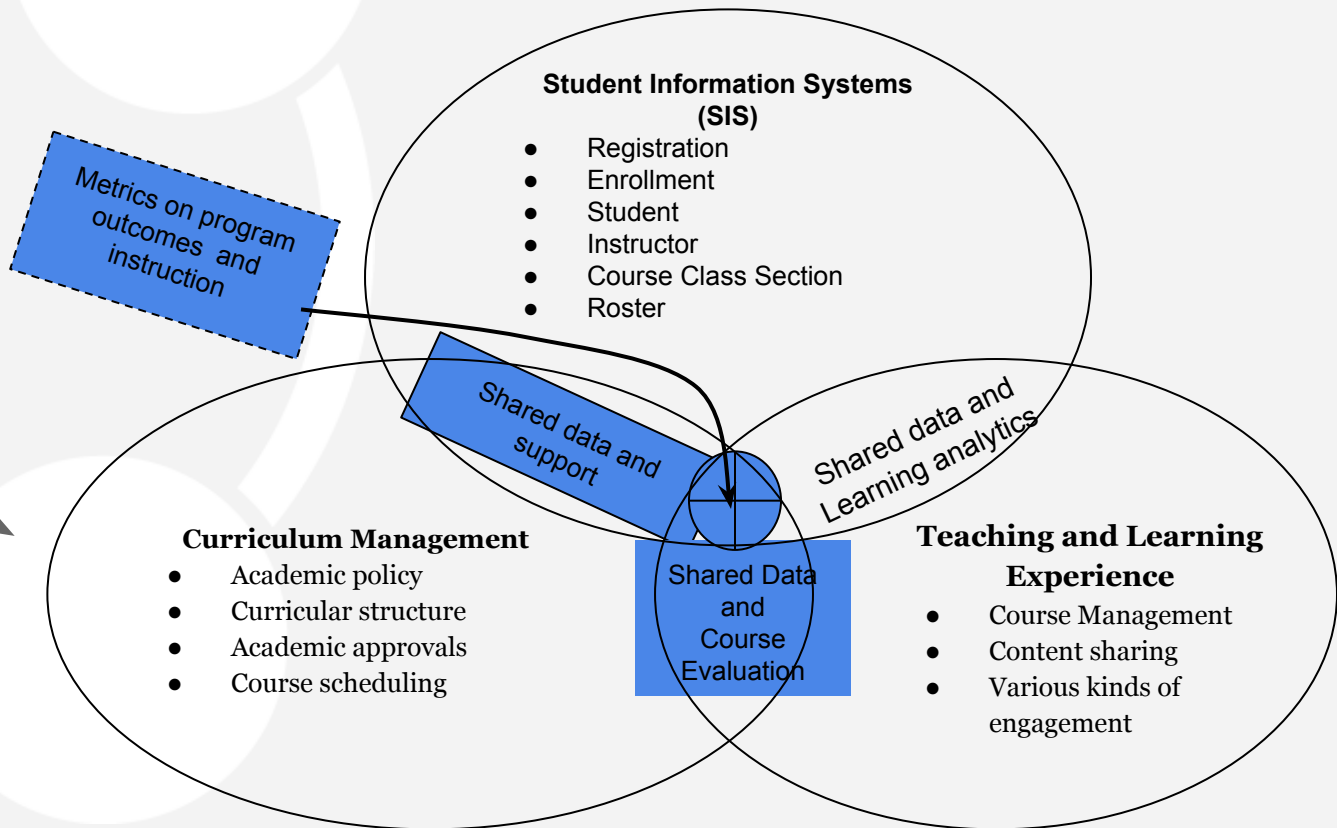
# Future

Coordinated Across the University



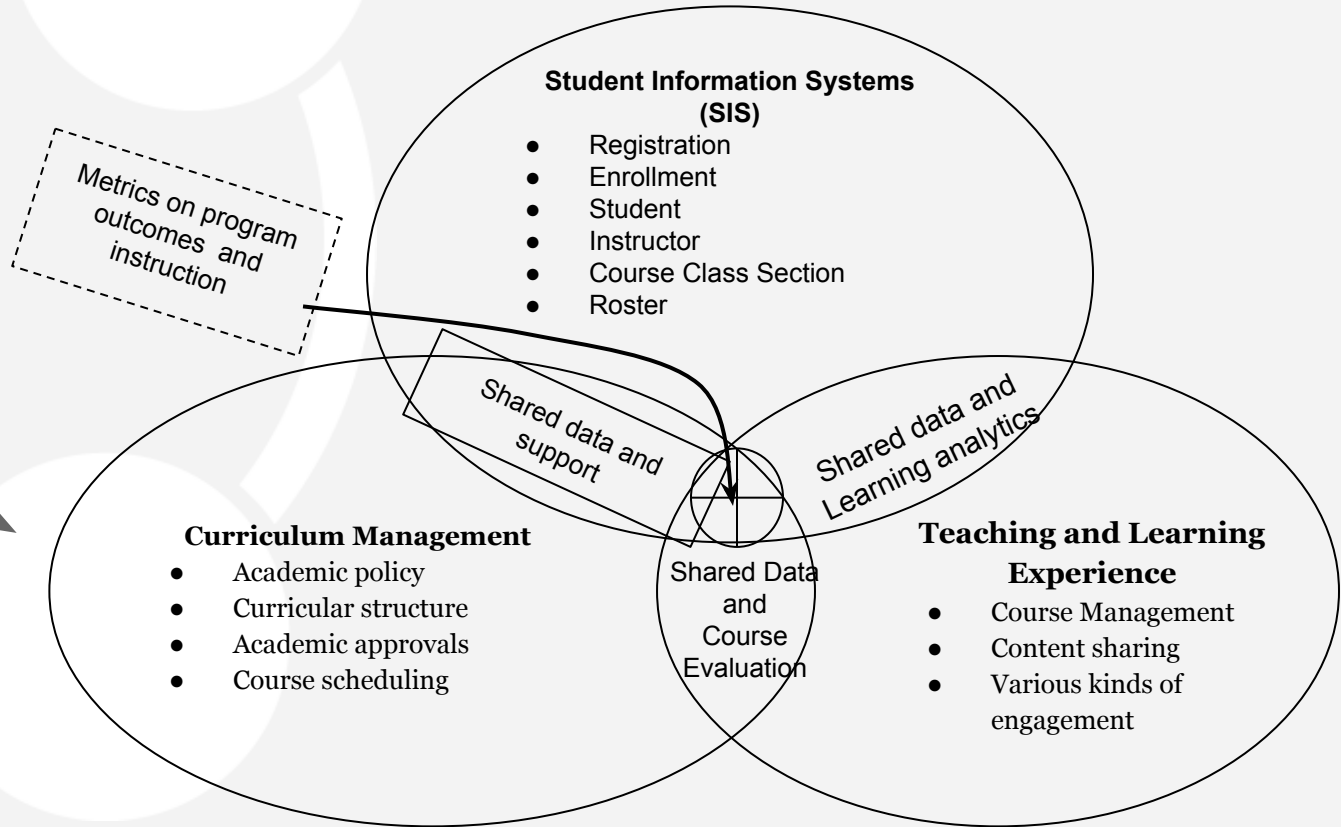
# Future

Coordinated Across the University



# Future

Coordinated Across the University



# Non-Functional Requirement

Must be flexible to major changes in environment

- > Non-credit classes
- > Outcome-based learning
- > Shifting Transcripts
- > Things we don't know about yet

# Roll your own case study

**What** would you want to get agreement on?

**Who** would you need to get agreement from?

**How** would you get agreement?

What artifacts would you create?

How would you make them Signature Ready?

**How** would you facilitate this discussion?

# Table Discussion

## Topic:

What does Signature Ready Architecture mean to you?

(What)

Why is it important? How is different about it vs. past EA activities? (So, What)

## Technique:

1, 2, 4, All



# Table Work - Minimum Specs

1. **Brainstorm - maximum specs.** What are all the things that make something Signature Ready
2. **Reduce** - discuss and eliminate everything that **is NOT required**
3. **Capture - Minimum Specs**



What went well?  
What did enjoy?



What would you like to have done differently? What would you change?



What big ideas hit you?  
What will you take back?



What questions do you still have?  
What would you like to find an answer for?

# **Itana** a peer group for Enterprise, Business and Technical Architects in higher education.

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