



Cisco Smart and Connected Digital Platform

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Data is the new oil. It's valuable, but if unrefined it cannot be used.

What if you could harness all the data in a campus in real time...



*And use it to make better, faster,
more informed decisions immediately.*



The Digital Blueprint for Cities & Communities



Environment



Traffic



Water



Crowd



Transit



Lighting



Waste



Security



Parking



Reference
Architecture Map

SECURITY

Professional Services

Edge

Analytics

Smart+Connected
Digital Platform

CORE

Digital-Ready Network | Data Center and Cloud | Collaboration



Partner and Developer
Ecosystem

Announcing Cisco Smart+Connected Digital Platform

Securely connects data enabling our customers to create and realize new efficiencies across:



Traffic



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Lighting



Security



Parking



Environment



Crowd



Waste



Transit



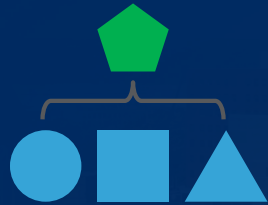
Car

That's the power of the platform.



What It Does

Aggregate Sensor Data from multiple sensors/sensor types regardless of backhaul through integration



Normalize the aggregated data to a common data model and build a Digital Model for the City



Expose APIs for local and global ISVs, Applications and City Systems to manage City infrastructure & services



The Platform Accelerates Digitization in Operations

MOBILE APPS



PARTNER APPLICATIONS AND URBAN SERVICES



Transport Management



Water Management



Parking Management



Lighting Management



Waste Management



Environment



Safety and Security



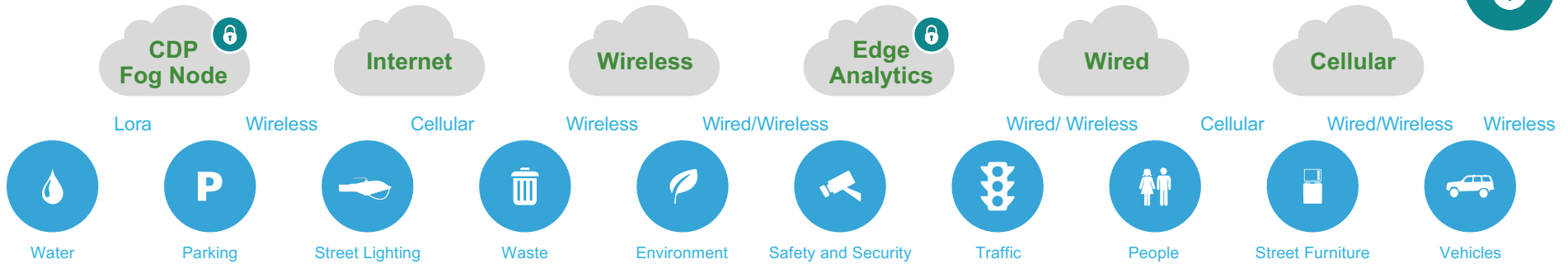
Traffic Management



Monitoring/Command Control Centers

Smart+Connected Digital Platform

Digital Network Architecture



The Platform in Action



Thank You