



InCommon Identity Week Sponsorship Program

www.incommon.org/idweek

InCommon InCommon Identity Week, led by Internet2, will bring together the InCommon community: identity management implementers and architects from across U.S. and international research and higher education. Identity Week will attract the thought-leaders and decision-makers in the field.

We have a number of sponsorship opportunities available to fit any budget. These opportunities provide you with a unique opportunity to reach this influential audience. Sponsorships include acknowledgement before and during the meetings, special signage and promotions, and other benefits.

InCommon Identity Week includes both Advance CAMP (ACAMP) and CAMP, two very well known brands in the research and higher education identity management field. ACAMP brings together thought leaders in identity and access management, who focus on the state-of-the-art in identity services and leading-edge work. CAMP will include two tracks focusing on the challenges of implementing outsourced and cloud services, as they relate to identity management and federated identity management.

Sponsorship opportunities are listed below and are available on a first come, first served basis. The deadline for participating is October 1, 2013. To reserve your sponsorship, or to ask questions, please contact Dean Woodbeck at Internet2 (woodbeck@internet2.edu or 734-352-7007).

Please Note: Acceptance of sponsors is at the sole discretion of Internet2 for any and all levels, meetings and events.

Special note to InCommon Affiliates

As part of the InCommon Affiliate Program, affiliates receive two complimentary registrations to either CAMP or ACAMP, a table (throughout the week) for display of collateral material and other items, and acknowledgement in the meeting program.

With an additional investment, affiliates are welcome to take advantage of the sponsorship program, as well.



InCommon Identity Week Sponsorship Opportunities

Federation Level - \$5,000 (2 opportunities available)

- **Choice of a sponsorship option:**
 - **ACAMP evening reception**
 - **CAMP evening reception**
- Name and logo recognition on meeting home page and online program
- Name and logo recognition on signs during ACAMP and CAMP
- Opportunity for company representative to speak (2 minutes) at the sponsored reception
- Two (2) registrations for ACAMP or CAMP (your choice)
- Opportunity to display company collaterals on provided table during the sponsored event (for reception sponsors)
- Logo recognition on signs during the sponsored event
- Logo recognition in program description for sponsored event (online)

Metadata Level - \$3,500 (2 opportunities available)

- **Choice of a sponsorship option:**
 - **ACAMP lunch**
 - **CAMP lunch**
- Name and logo recognition on meeting home page and online program
- Name and logo recognition on signs during ACAMP and CAMP
- Officially recognized sponsor of the selected event
- Opportunity to display company collaterals on provided table during the sponsored event
- Logo recognition on signs during the sponsored event
- Logo recognition in program description for sponsored event (online)
- One registration for CAMP or ACAMP (your choice)

Schema Level - \$2,000 (6 opportunities available)

- **Choice of a sponsorship option:**
 - **ACAMP refreshment break**
 - **CAMP refreshment break**
- Name and logo recognition on meeting home page and online program
- Name and logo recognition on signs during ACAMP and CAMP
- Officially recognized sponsor of the break
- Logo recognition on signs during the break

Attribute Level (\$1,000)

- Name recognition on meeting home pages and online programs
- Name and logo recognition on signs during ACAMP and CAMP