



# NET+ Canvas Newsletter

October 2021

*In this version of the NET+ Canvas Newsletter, learn about the latest updates from Instructure about Canvas, comments and feedback from the Canvas Advisory Board, as well as best practices in Canvas use around the Internet2 Community.*



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## EVENTS

**NET+ Canvas Service Advisory Board Meeting**  
November 10th, 2021

See meeting agenda items under Canvas Advisory Board Section

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## Instructure Updates

*Updates from Instructure regarding Canvas product offerings.*

### InstructureCon 2021: Now Available for OnDemand | October 7 2021 | Canvas LMS



InstructureCon 2021 took place on October 7, 2021. Get the chance to expand your Canvas LMS skills, catch the latest news, and connect with educators and education experts.

[More Info here.](#)

**“I always come away from the sessions with some really good ideas and thoughts about how things we’re using one way may be used differently. I meet people who inspire me to think about things in a new way.”**

— Dr. Eric Werth

Professional Development Manager, University of Pikeville,  
Pikeville, Kentucky

**What does InstructureCon Online 2021 have in store?**

- Get Inspired
- Connect With Community
- Catch Up With Instructure
- Upgrade Your Skills
  - Partner With Our Partners

## What To Know Before You Go: InstructureCon Online 2021



[Click here](#) to view.

## Recap: Future of Higher Education Collaborative



Higher education leaders were brought together to discuss the future of education in a post-pandemic world and reflect on lessons learned and the new normal. [Click here](#) to learn more.

## Eesysoft Welcomed Into the Instructure Family



Instructure recently announced their acquisition of Eesysoft (now titled Impact by Instructure), an edtech adoption platform focused on driving engagement with and usage of edtech tools. [Click here](#) to learn more.

The NET+ Canvas Service Advisory Board is currently working with Instructure on bringing this service into our program.

[Click here](#) for all things Higher Education by Instructure.

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## Canvas Advisory Board Updates

**Upcoming Meeting: November 10th,  
2021**



The next Canvas Advisory Board meeting will be on November 10, 2021. Our most recent meeting (October) included the following items:

- Instructure Updates regarding Studio and Catalog
- NET+ Canvas Institutional Profile Updates

A complete listing of all Canvas Advisory Board meeting agendas can be found [here](#).

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## October Meeting Recap

The [agendas](#) for all our 2021 meetings have been published, including our October meeting. Please note, these are working documents and subject to change so please check back for any updates on a regular basis.

### Instructure Updates

Kevin Turco from Instructure started off the meeting by sharing some updates about the long-term strategy of Canvas Studio and Catalog. In 2021, Studio has been focused on 4 major themes: greater accessibility, more media management tools, enriching teaching and learning, as well as integration with more media tools. Studio just completed integration with Vimeo and is working on a Zoom integration in Q4. In 2022, Studio plans to continue focusing on increasing media management capabilities, more integrations, and enriching the teaching/learning experience.

The Catalog platform will be focusing on supporting online programs, enhanced listing management, more customization options, and more reporting/analytics tools for the year of 2022. Meeting participants asked plenty of questions regarding the future platform plans as well as provided some valuable feedback.

Shaun Moon (also from Instructure) continued the conversation by sharing updates on the roadmap for Canvas. While we cannot go into much detail about this, please know that work continues in the major areas that the community is concerned with. As always, please reach out to Matthew Buss ([mbuss@internet2.edu](mailto:mbuss@internet2.edu)) with any questions about this.

At the end of the meeting, Internet2 worked with the Service Advisory Board to bring in new services to the program. Announcements on this topic will be coming in the near future.

Thank you to all who participated in this month's meeting for your insightful feedback, ideas, and discussion! Should you have any questions or want further information around the work being done by the NET+ Canvas Service Advisory Board or a copy of the Partner Program Report, please don't hesitate to visit us at <https://spaces.at.internet2.edu/x/7BOJCQ> or contact us at [netplus@internet2.edu](mailto:netplus@internet2.edu) and we will be happy to respond.

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## NET+ Canvas Program Update

### **Service Advisory Board Goals for 2021**

These are the goals that the advisory board is looking to perfect at the January 2021 meeting:

#### **Goal #1**

Develop with Instructure a customer success culture that:

- identifies service and support best practices and next steps
- benchmarks Instructure's service and support appropriately for universities
- aligns Instructure's service and support to best help universities achieve their strategic goals for teaching and learning

Decision: Quarterly check-in, beginning in February, with a focus on how we measure success for Instructure's customer success culture.

#### **Goal #2**

Develop a foundational construct with Instructure that puts in place a predictable process for the board to advise and offer insights on future product development or acquisition including cadence, structure, and practice for exchanging ideas.

- Deliverable: 3 "exchange" activities using/iterating this process on things that Jared, Shaun, or product owners are thinking about during 2021
- Deliverable: one of these "exchange" activities is to initiate a Contributing Team for Canvas Data/Live Events

#### **Goal #3**

Continue to develop and refine, with Shaun, a strategy and process for I2 and R1 Peer universities to provide Instructure with actionable information on pain points and unmet needs. The strategy and process should be synced with Instructure's product development cycle and allow Instructure to clearly communicate status and progress back to the universities.

#### **Goal #4**

Decision: Instructure cannot reasonably do the actual data sharing piece at this point, and universities are likely not ready to use/share de-identified data. And, we're all waiting to see what Unizin is doing in this space. So, we've decided to refocus on (a) what questions we want to answer with Canvas data, and (2) the best way we might answer those questions with the data. We'll tackle this topic in March with Oxana's replacement. 1/27 update: We may also want to explore a de-identified data sharing program through I2.

### **NET+ Canvas - HELPFUL LINKS**

- [NET+ Canvas Program Main Page](#)
- [NET+ Canvas 2020 Service Advisory Board Meeting Agendas](#)
- [NET+ Canvas 2021 Service Advisory Board Meeting Agendas](#)
- [NET+ Canvas Service Advisory Board 2021 Goals](#)

## **Around the Community**

*Commentary from I2 Canvas users: advice, best practices, feedback.*



## **R1 Peers**

The Canvas Peers Research Universities Group (or R1 Peers Group) brings together representatives from large public and private research universities to share best practices around using Canvas and the surrounding ed tech ecosystem to support teaching and learning. They also collaborate closely with Instructure (Canvas vendor) and sit on the Internet2 NET+ Canvas Service Advisory Board to improve the Canvas platform and user experience for research universities. This group represents more than 250 members from 45 institutions of higher education and research across the United States, and around the world.

For context, recently the R1 Peers Group has collaborated in the following areas:

- Tier 1 support
- Archiving
- 3rd party integrations
- Pain points
- Data privacy

## **LRS Standards SIG**

The Learning Records Store (LRS) Special Interest Group (SIG) assembles use cases for an LRS, creates an LRS reference architecture, and develops implementation/engineering best practices. The SIG promotes open standards that enable data from a variety of teaching and learning tools to be included in the LRS.

This group is chaired by the University of Washington and meets monthly on the fourth Wednesday of the month. For more information or to join this group, please reach out to Matthew Buss ([mbuss@internet2.edu](mailto:mbuss@internet2.edu)). Thank you.

### **Most Recent LRS SIG Meeting Agenda - July, 7/28**

Vince Kellen from UCSD on Student Activity Hub.

### **Upcoming LRS SIG Meeting - September, 9/22**

Mark Brewsala from Panopto



