



# NET+ Canvas Newsletter

September 2021

*In this version of the NET+ Canvas Newsletter, learn about the latest updates from Instructure about Canvas, comments and feedback from the Canvas Advisory Board, as well as best practices in Canvas use around the Internet2 Community.*



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## EVENTS

**NET+ Canvas Service Advisory  
Board Meeting**  
October 13th, 2021

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## Instructure Updates

*Updates from Instructure regarding Canvas product offerings.*

### Instructor Coaching Program: Panda Pros



Instructure has launched a new program, called [Panda Pros](#), that is targeted at helping instructors get coaching sessions for free directly from Canvas experts.

Starting next week (July 6 - September) Instructure will be offering free 25 minute coaching sessions with Instructure experts to any educator who is interested and using one or multiple of Instructure's edtech tools. Experts will be available from 6 AM to 6 PM MT Monday-Sunday, to help answer instructor questions.

This is a great opportunity for instructors to have coaching sessions about a variety of topics: module best practices, instructional design, Speedgrader, strategies for formative assessments, Canvas Quizzes, accessibility, and so much more. Instructors can [sign up today](#), so feel free to distribute this to your faculty as you see fit.

## How do you — How do I — in the Instructure Community? Finding Things

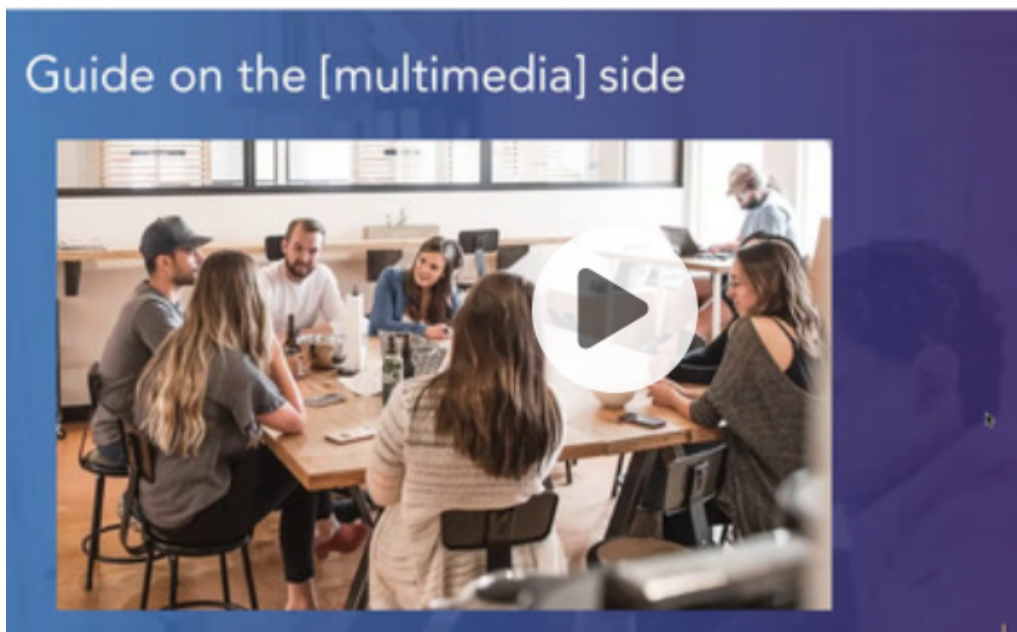


- How do I navigate the Community?
- How do I search for things in the Community?
- How do I bookmark or subscribe to things in the Community?

🕒 Starts: Wed, Sep 15, 2021  
12:00 PM PDT  
Ends: Wed, Sep 15, 2021  
12:30 PM PDT

[Click here for more info.](#)

## 5 Ways to Increase Student Engagement with Video (Canvas Studio)



[Click here](#) to view the webinar.

## Eesysoft Welcomed Into the Instructure Family



Instructure recently announced their acquisition of Eesysoft (now titled Impact by Instructure), an edtech adoption platform focused on driving engagement with and usage of edtech tools. [Click here](#) to learn more.

[Click here](#) for all things Higher Education by Instructure.



## Save the Date: InstructureCon 2021 | October 7 2021 | Canvas LMS

Save the date! InstructureCon 2021 will take place on October 7, 2021. Get the chance to expand your Canvas LMS skills, catch the latest news, and connect with educators and education experts.

[More Info here.](#)

**“I always come away from the sessions with some really good ideas and thoughts about how things we’re using one way may be used differently. I meet people who inspire me to think about things in a new way.”**

— Dr. Eric Werth

Professional Development Manager, University of Pikeville,  
Pikeville, Kentucky

### What does InstructureCon Online 2021 have in store?

- Get Inspired
  - Connect With Community
  - Catch Up With Instructure
  - Upgrade Your Skills
- 
- Partner With Our Partners



# Canvas Advisory Board Updates

## Upcoming Meeting: October 13th, 2021

The next Canvas Advisory Board meeting will be on October 13, 2021. Our most recent meeting (September) included the following items:

- Confidential Advising Session w/ Instructure
- Zoom/Instructure Deeper Integration
- I2 Canvas Institutional Profiles
- NET+ Canvas Program Updates



A complete listing of all Canvas Advisory Board meeting agendas can be found [here](#).

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## September Meeting Recap

The [agendas](#) for all our 2021 meetings have been published, including our September meeting. Please note, these are working documents and subject to change so please check back for any updates on a regular basis.

### Confidential Advising Session w/ Instructure

The NET+ Canvas Service Advisory Board had confidential discussions with Instructure and amongst themselves.

### Zoom/Instructure Deeper Integration

Quyen Vaillant (Internet2) discussed the opportunity for SAB members to participate in a 1-hour Zoom call to provide feedback to Zoom regarding service experience and product satisfaction. There is the possibility on the table of a deeper integration between Zoom and Instructure and your feedback would be greatly appreciated in this process! Please feel free to contact Matthew ([mbuss@internet2.edu](mailto:mbuss@internet2.edu)) if your institution would be interested in participating.

### Institutional Profiles Update

Matthew gave an overview of the Canvas I2 Institutional Profiles project, which has been underway for the past 6 months. We thank the 6 Service Advisory Board members that have submitted their profiles, and we highly encourage those who haven't yet to please do so! These profiles were reviewed internally at Internet2 and we received very positive feedback. Advisory board members confirmed that this service is not currently being provided by Educause or anywhere else in the community, as well as recognized the value creation of this project. Additional feedback was also received at this meeting by SAB members to update and modify the profiles which was greatly appreciated!

### Program Updates

Matthew also provided a few program updates, including the fact that the invoicing process will now be managed by Instructure rather than Internet2, given that Instructure is now a public company. Current thinking is that this change would start 6 months from now. An announcement will be made to the entire community and all subscribers will be contacted regarding their involvement in this update.

Thank you to all who participated in this month's meeting for your insightful feedback, ideas, and discussion! Should you have any questions or want further information around the work being done by the NET+ Canvas Service Advisory Board or a copy of the Partner Program Report, please don't hesitate to visit us at <https://spaces.at.internet2.edu/x/7BOJCQ> or contact us at [netplus@internet2.edu](mailto:netplus@internet2.edu) and we will be happy to respond.

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## **NET+ Canvas Program Update**

### **Service Advisory Board Goals for 2021**

These are the goals that the advisory board is looking to perfect at the January 2021 meeting:

#### **Goal #1**

Develop with Instructure a customer success culture that:

- identifies service and support best practices and next steps



- benchmarks Instructure's service and support appropriately for universities
- aligns Instructure's service and support to best help universities achieve their strategic goals for teaching and learning

Decision: Quarterly check-in, beginning in February, with a focus on how we measure success for Instructure's customer success culture.

### **Goal #2**

Develop a foundational construct with Instructure that puts in place a predictable process for the board to advise and offer insights on future product development or acquisition including cadence, structure, and practice for exchanging ideas.

- Deliverable: 3 “exchange” activities using/iterating this process on things that Jared, Shaun, or product owners are thinking about during 2021
- Deliverable: one of these “exchange” activities is to initiate a Contributing Team for Canvas Data/Live Events

### **Goal #3**

Continue to develop and refine, with Shaun, a strategy and process for I2 and R1 Peer universities to provide Instructure with actionable information on pain points and unmet needs. The strategy and process should be synced with Instructure's product development cycle and allow Instructure to clearly communicate status and progress back to the universities.

### **Goal #4**

Decision: Instructure cannot reasonably do the actual data sharing piece at this point, and universities are likely not ready to use/share de-identified data. And, we're all waiting to see what Unizin is doing in this space. So, we've decided to refocus on (a) what questions we want to answer with Canvas data, and (2) the best way we might answer those questions with the data. We'll tackle this topic in March with Oxana's replacement. 1/27 update: We may also want to explore a de-identified data sharing program through I2.

## **NET+ Canvas - HELPFUL LINKS**

- [NET+ Canvas Program Main Page](#)
- [NET+ Canvas 2020 Service Advisory Board Meeting Agendas](#)
- [NET+ Canvas 2021 Service Advisory Board Meeting Agendas](#)
- [NET+ Canvas Service Advisory Board 2021 Goals](#)



## Around the Community

*Commentary from I2 Canvas users: advice, best practices, feedback.*



### R1 Peers

The Canvas Peers Research Universities Group (or R1 Peers Group) brings together representatives from large public and private research universities to share best practices around using Canvas and the surrounding ed tech ecosystem to support teaching and learning. They also collaborate closely with Instructure (Canvas vendor) and sit on the Internet2 NET+ Canvas Service Advisory Board to improve the Canvas platform and user experience for research universities. This group represents more than 250 members from 45 institutions of higher education and research across the United States, and around the world.

For context, recently the R1 Peers Group has collaborated in the following areas:

- Tier 1 support
- Archiving
- 3rd party integrations
- Pain points
- Data privacy

## **LRS Standards SIG**

The Learning Records Store (LRS) Special Interest Group (SIG) assembles use cases for an LRS, creates an LRS reference architecture, and develops implementation/engineering best practices. The SIG promotes open standards that enable data from a variety of teaching and learning tools to be included in the LRS.

This group is chaired by the University of Washington and meets monthly on the fourth Wednesday of the month. For more information or to join this group, please reach out to Matthew Buss ([mbuss@internet2.edu](mailto:mbuss@internet2.edu)). Thank you.

### **Most Recent LRS SIG Meeting Agenda - July, 7/28**

Vince Kellen from UCSD on Student Activity Hub.

### **Upcoming LRS SIG Meeting - September, 9/22**

Mark Brewsala from Panopto