

UW-Madison Cloud Strategy

v6.3



Abridged presentation for ITANA meeting 05-APR-19

Your Presenter



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- Joined UW-Madison in May 2018
- Have worked in information technology for 28 years
 - Four years as an IT and Business instructor for a community college
 - Twenty years as an database administrator, manager, trainer, consultant, speaker, and author specializing in Oracle
 - Four years as an enterprise architect
 - Focused on leveraging cloud to meet organizational goals since 2013
- Created the enterprise cloud strategy for a \$9B, Fortune 500, financial services company

Agenda

- Introduction
- Approach
- Cloud Strategy Overview
- Define Desired Future State
- Prepare for Cloud Journey
- Summary and Next Steps



Introduction

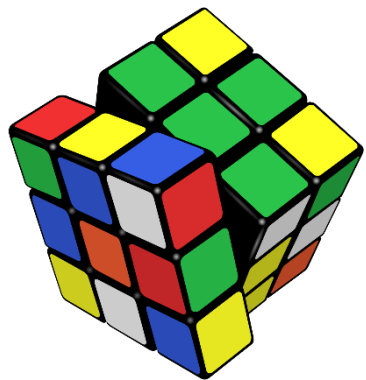
ITANA Presentation Focuses On:

- “Minimum Viable Cloud” concept
- Pattern-based security model
- New roles associated with enterprise cloud strategy
- Use of Tiger Teams to deliver minimum viable cloud deployments

Topics Omitted From This Presentation:

- Reasons for exploring cloud computing
- Detailed overview of cloud terms and concepts
- UW-Madison cloud projects
- UW-Madison funding models

Approach



Approach


 = iterative process

Establish Initial Direction

Define "cloud"

Define cloud guiding principles

Staff new cloud positions

Look for quick wins 

Understand Current State

Existing Cloud services


Standardization and automation level

Data governance 

Security controls 

Define Desired Future State

Identify services to deliver


Standardization and automation level 


Data governance 


Security controls 

Prepare for Cloud Journey

Design foundational infrastructure


Document operational objectives and procedures 

Define or revise IT roles 


Define or revise IT policies 

Begin Cloud Journey

Implement foundational infrastructure

Build MVP operational objectives and procedures 

Tiger Team(s) to deliver "quick wins"

Define and report metrics 

Cloud Strategy Overview



UW-Madison Cloud Strategy

- There are lots of ways cloud can be deployed into an organization
- This strategy presents the approach which is being recommended for UW-Madison



Goal of Cloud Strategy

- Support research, teaching and learning, administrative, and outreach activities
- Deliver a secure, predictable cloud services which are focused, and easy to consume
- Allow campus constituents to focus on analysis, innovation, experimentation, and true differentiating activities.

Define “Cloud”

The cloud is not a place. The cloud is a way of delivering IT services in a secure, predictable manner which are focused, and easy to consume.

Start Small: Minimum Viable Cloud



Minimum Viable Cloud: Focus Areas



Guiding Principles for Cloud

- “The cloud” is not a place, it is a way of delivering IT resources.
- Cloud options will be considered for all IT solutions.
- Automation is paramount across the entire technology stack.
- Virtualization and standardization are keys to automation.
- A new application architecture is required to fully leverage the benefits of most cloud services.
- People and process are a critical part of cloud adoption.
- Cybersecurity compliant deployment patterns are critical.

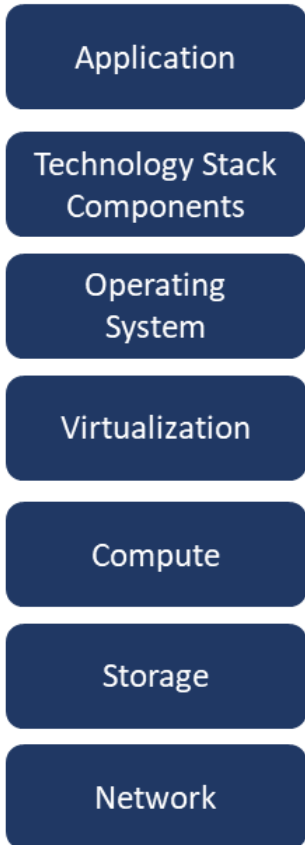
Define Desired Future State



Define Services to Deliver

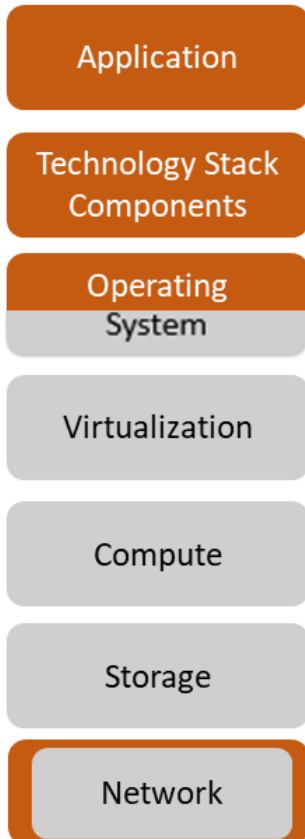
Data Center

Traditional
Operating Model



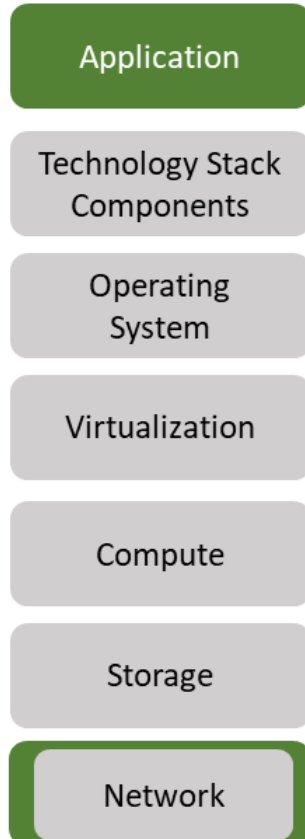
IaaS

Infrastructure
as a Service



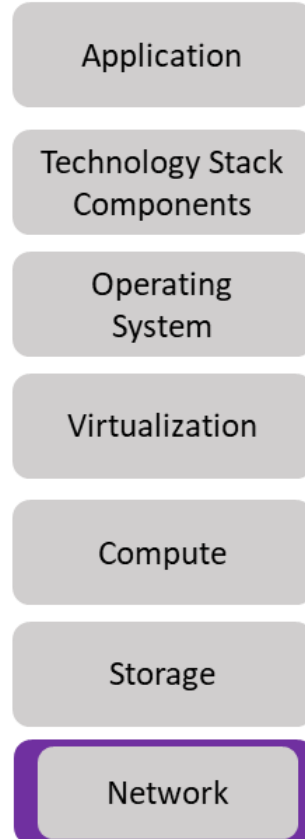
PaaS

Platform
as a Service

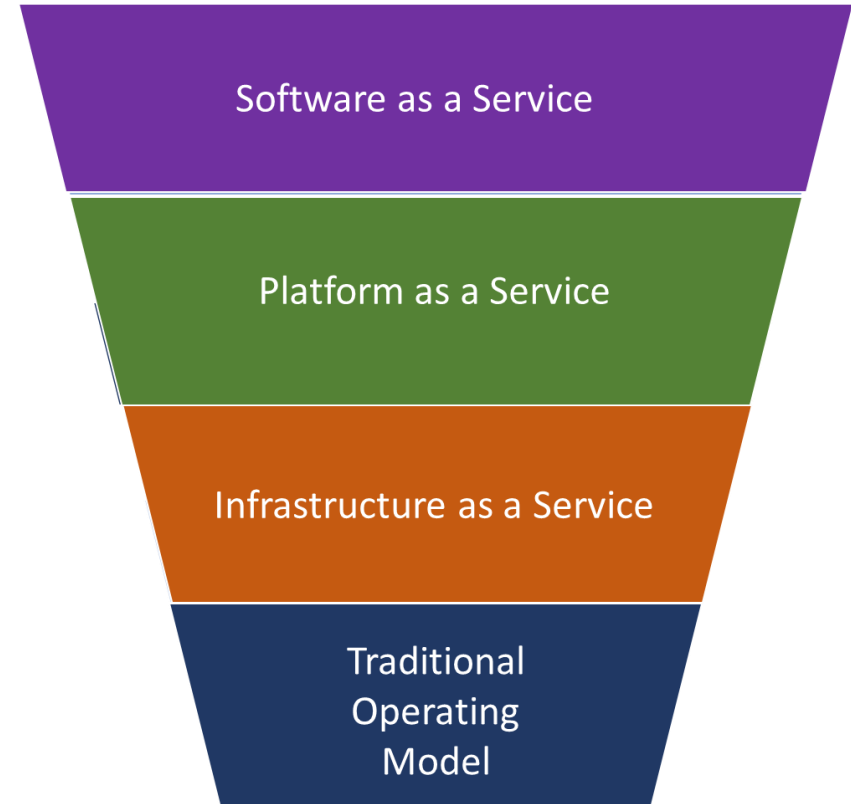


SaaS

Software
as a Service



Projected Breakdown 5-7 Years



Define Pattern-based Data Security

Public Data

Examples:

- Published Research
- Campus Maps
- Job Postings
- Course Information

Security Restrictions:

- Low

Sample Cloud Controls:

- Public internet
- Any server type
- Any storage type
- Minimal firewall rules

Possible Cloud Uses:

- Experimentation
- Innovation
- Presentations

Internal Data

Examples:

- Student Records w/o PII
- Admission Applications
- Employment applications
- Date of Birth

Security Restrictions:

- Medium

Sample Cloud Controls:

- Dedicated connection
- Any server type
- Any storage type
- Basic firewall rules

Possible Cloud Uses:

- Data analytics
- Data storage
- Public-facing apps

Sensitive Data

Examples:

- Unpublished research
- Export controlled information under US Laws

Security Restrictions:

- High

Sample Cloud Controls:

- VPN with encryption
- Approved server images
- Encrypted storage
- Customary firewall rules

Possible Cloud Uses:

- Data analytics
- Data storage
- Public and Internal apps

Restricted Data

Examples:

- PHI & HIPAA data
- DNA Profile
- PCI data

Security Restrictions:

- Very High

Sample Cloud Controls:

- VPN with encryption
- Approved server images
- Encrypted storage
- Special firewall rules

Possible Cloud Uses:

- Data analytics
- Data storage
- Internal apps

Data User's
Shared
Responsibility

Data User's
Shared
Responsibility

Very Low

Level of Institutional Risk

Very High

Prepare for Cloud Journey



IT Roles Change as Cloud Encroaches

Role. *Noun.* A collection of functional duties and responsibilities required to support a particular aspect of technology related to the widespread adoption of cloud services.

Work isn't going away, but it is *changing*.

New Cloud Roles: Infrastructure

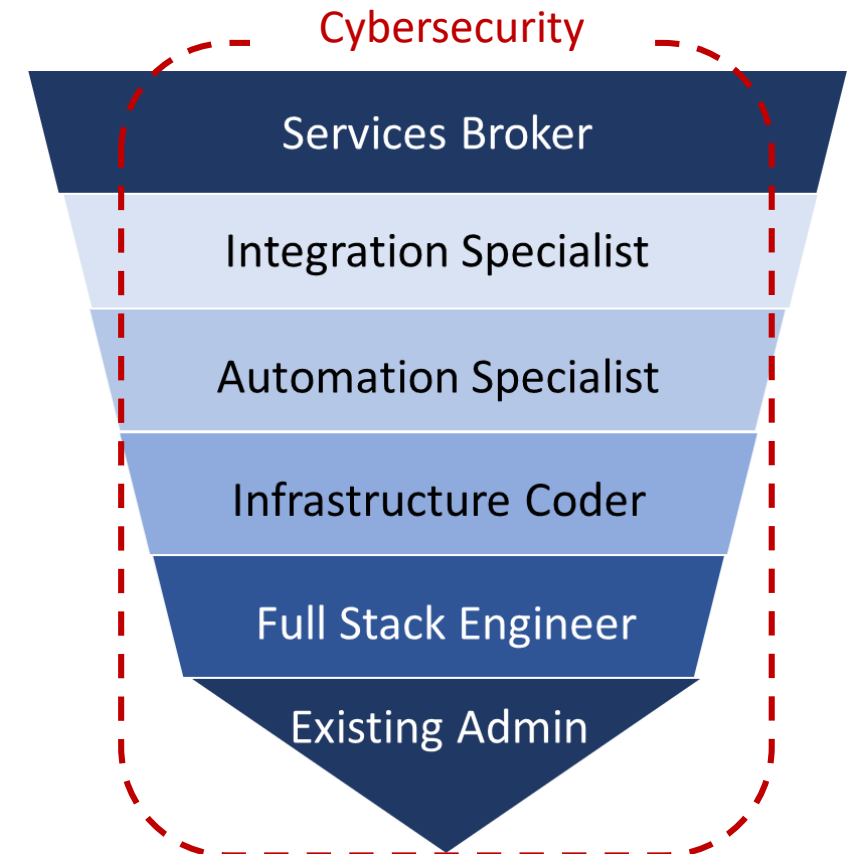
Existing Administration Roles

Network
Storage
Server
Database
Middleware
Messaging
Data Movement

Cloud Administration Roles

Cybersecurity
Services Broker
Infrastructure Coder
Full Stack Engineer
Integration Specialist
Automation Specialist
Cybersecurity

Projected Breakdown 5-7 Years



New Cloud Roles: Development

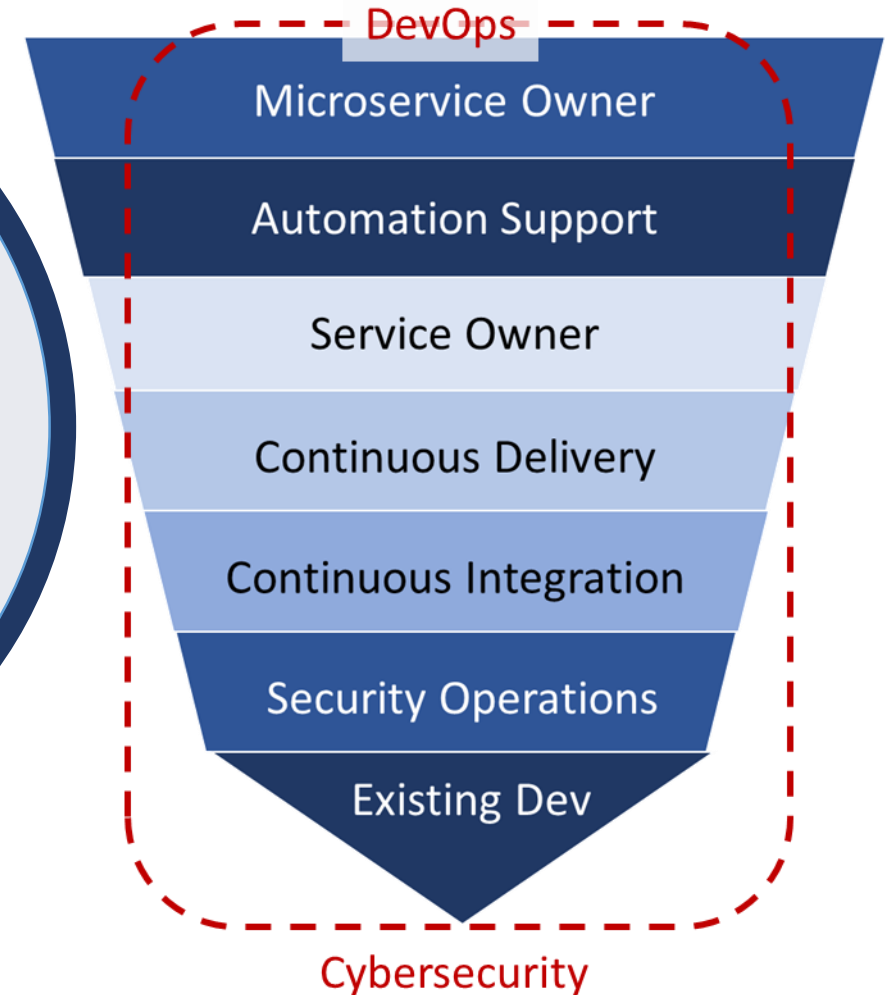
Existing Development Roles

System Analyst
Designer
Coder
QA/Tester
Release Manager
Operations

New Cloud Development Roles

DevOps
Service Owner
Microservice Owner
Continuous Integration
Continuous Delivery
Automation Support
Security Operations
Cybersecurity

Projected Breakdown 5-7 Years



New Cloud Roles: Operations

Existing Operational Roles

Environmental Controls
Infrastructure Installers
Physical Security
Upgrades and Patching
Monitoring and Alerting
Level I, II, and III Support

Cloud Operational Roles

Hybrid Cloud Management
Capacity Analyst
Cost Engineer
Lifecycle Management
Access Control
Automation Management
Monitoring and Alerting
Level I and II Support

Projected Breakdown 5-7 Years

Automation Management

Hybrid Cloud Management

Monitoring and Alerting

Level I and II Support

Capacity Analyst

Cost Engineer

Cloud Access Control

Lifecycle Management

Existing Ops

New Cloud Roles: Project Management

Existing PMO Roles

Business Analysts
Project Managers

Cloud PMO Roles

Solution Discovery
Solution
Implementation

Projected Breakdown 2-5 Years

Project Management

Business Analysts

Solution Discovery

Sol. Implement.

New Cloud Roles: Security

Existing Security Roles

Enterprise Security
Gov., Risk, Compliance
Monitoring
Incident Response
Security Testing
Cyber Defense

Cloud Security Roles

Continuous Integration
Monitor and Alert
Cloud Controls Mgmt

Projected Breakdown 2-5 Years

Existing Security Roles

Continuous Integration

Monitor and Alert

Cloud Controls
Mgmt

New Cloud Roles: Architecture

Existing Architecture Roles

Enterprise Architect
Solution Architect
System Architect

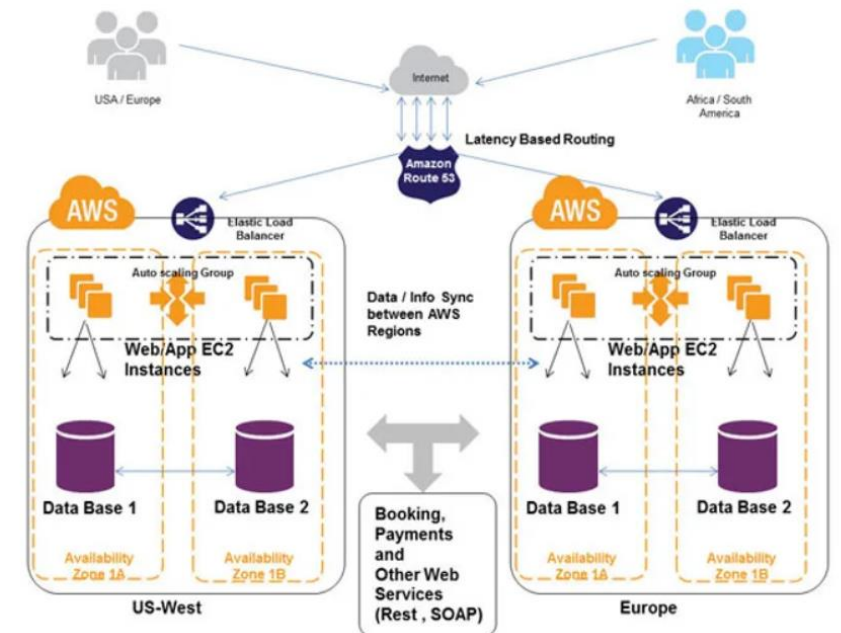
Cloud Architecture Roles

Cloud broadens and deepens existing roles

Understand common cloud architecture components

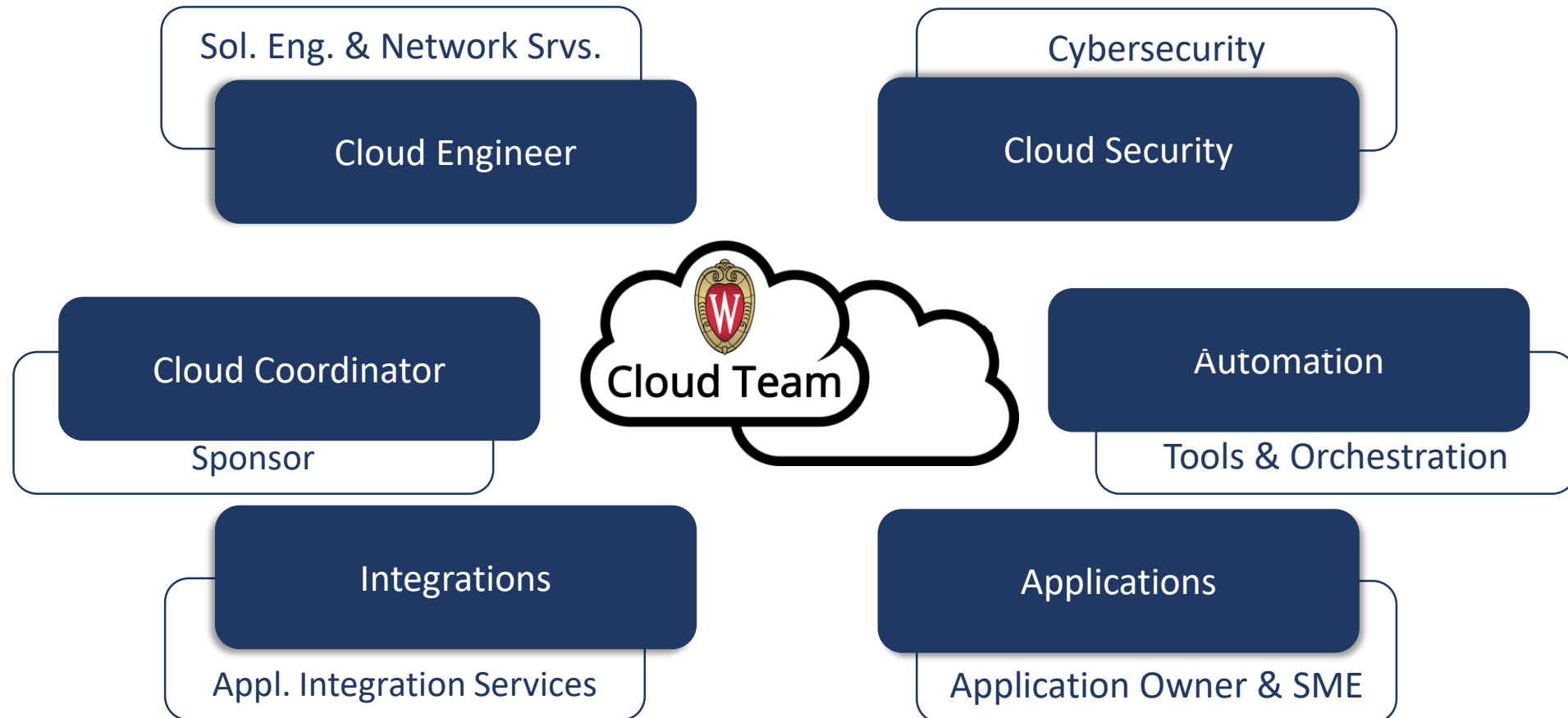
Decipher typical cloud architectures

Compute	Storage	Database	Security	Network	Enabling	Analytics
EC2	S3	RDS	Key Management	VPC	SNS	CloudSearch
Lambda	Glacier	Aurora	Cloud Watch	Route 53	SQS	Glue
ECS	EBS	DynamoDB	Cloud Trail	Direct Connect	API Gateway	Athena
ELB	EFS	ElastiCache	Directory Service	Cloud Front	Auto Scaling	Quick Insight



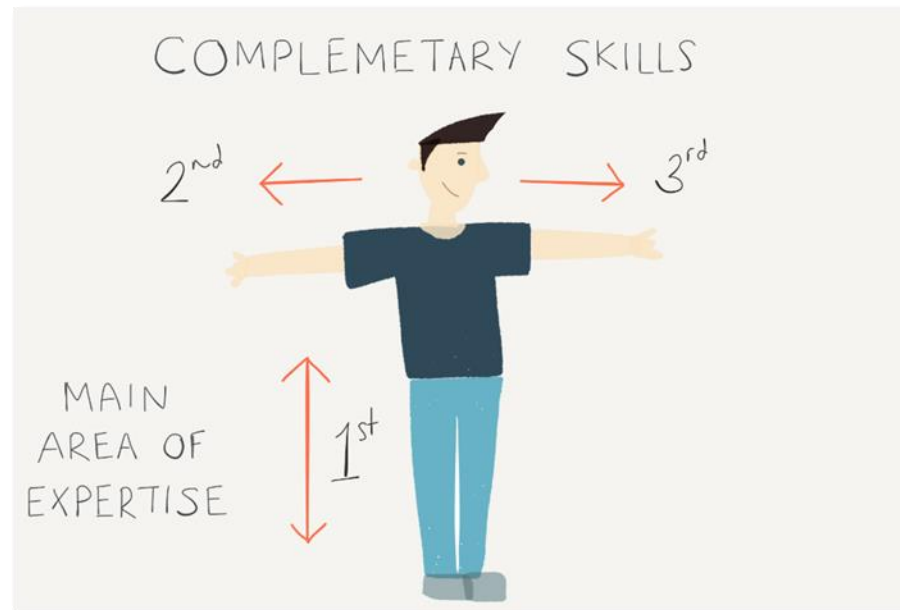
Who Does the Work: Cloud Tiger Teams

Cloud Tiger Team. *Noun.* A nimble team of five to seven technical specialists who relentlessly identify opportunities to deliver secure and reliable cloud services in a highly automated manner.

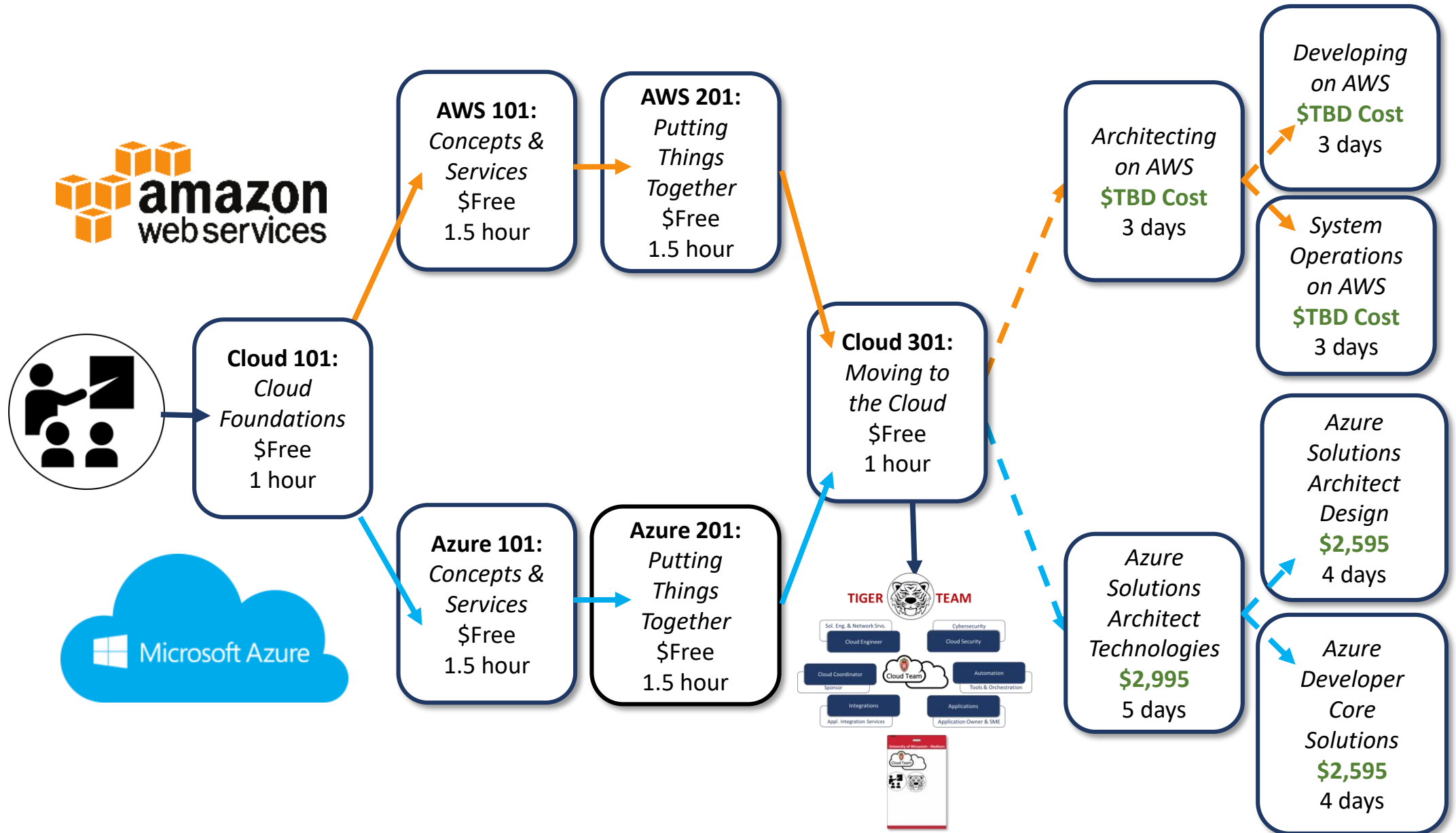


Tiger Team Member Profile

- “T-Shaped” shaped individuals
- Broad cross-discipline skills
- Deep expertise in a specific discipline



Training Roadmap



Summary and Next Steps



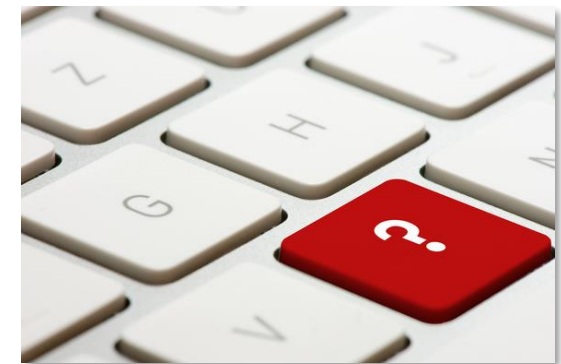
Summary

- Strategic cloud approach focused on 5 areas:
 1. Establishing initial direction
 2. Understanding current state
 3. Defining desired future state
 4. Preparing for the cloud journey
 5. Starting the cloud journey
- Clearly define “cloud”.
- Establish guiding principles for cloud
- Start small, by defining “minimum viable cloud” projects
- Define a specific security strategy, by data classification
- Get ahead of impact to job roles and responsibilities
- Provide a clear training path for impacted technologists

Next Steps

- Socialize the strategy early and often, with audience-specific tweaks
- Find the explorers, tinkers, experimenters
- Look for simple use cases that provide quick wins:
 - Single page applications
 - Offsite backups
 - Serverless data exploration
 - Things you can't do in your own data center
- Define your approach to security, referencing data classifications
- Start training anyone who is interested
- Form some Tiger Teams and try some things
- Share updates on your progress, both successes, and failures

Questions



Thank You

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