



# CINC UP: INTERNET OF THINGS INNOVATION WORKING GROUP AND SMART CAMPUS INITIATIVE

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Americas Regional Leader, Microsoft

# CINC UP: IOT INNOVATION WORKING GROUP & SMART CAMPUS INITIATIVE AGENDA

- Welcome and Introduction to IoT Innovation Working Group and Smart Campus Initiative, Florence Hudson
- ITANA/Internet2 Enterprise IoT Working Group, Ken Klingenstein
- Microsoft Campus Connections Summit Initiatives, Rob Curtin
- Closing, Florence Hudson



# Welcome and Introduction to IoT Innovation Working Group and Smart Campus Initiative

Florence Hudson SVP and Chief Innovation Officer, Internet2



Internet2 Collaborative Innovation Community was created in 2015 based on a member survey of 8,800 individuals identifying their top areas of interest for open, inclusive, collaborative innovation.



- Three Innovation Working Groups launched at Global Summit in May 2015
- Now, 400+ Collaborative Innovation Community (CINC UP) participants, representing 170+ institutions (as of October 2017)



Internet2 CINC UP combines three member-led innovation working groups, focused on areas brought forward by members, related to our top two priorities of advanced networking plus trust & identity.

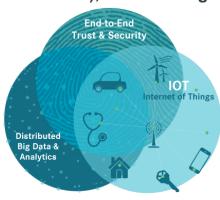
### E2E Trust & Security (E2ET&S)

- TIPPSS for IoT Trust, Identity, Privacy, Protection, Safety, Security
- NSF EAGER Cybersecurity Transition to Practice Acceleration
- SDP (Software Defined Perimeter), Network Segmentation for IoT

Workshop Wednesday 12:30-5:30PM

**Distributed Big Data & Analytics (DBDA)** 

- NSF Big Data Hub Collaboration
- Smart Campuses and Cities
- Health & Life Sciences / Genomics



Internet of Things (IoT)

- IoT Sandbox
- Smart Campuses and Cities
- Smart Grid Testbed

Join us! Email CINO@Internet2.edu



# Internet2 CINC UP in the US has grown to 380+ individuals, from 155+ organizations, representing 31% of Internet2 member institutions.



As of October 6, 2017



# Globally, the Internet2 Collaborative Innovation Community has grown to 400+ individuals, from 170+ organizations.



As of October 6, 2017



# Bi-monthly CINC UP Calls are held on a variety of topics, universities, industry and affiliate member presentations welcome.

#### **IoT**

- Network Segmentation for IoT presented by Cisco
- OpenFog Consortium presented by Princeton University
- LoRa low-power WAN pilot for loT research presented by SURFnet (Netherlands)
- Internet of Things Security and Blockchain presented by IBM Blockchain Garage
- AWS Greengrass: Unlocking the Promise of IoT presented by Amazon Web Services
- IoT Azure Suite presented by Microsoft
- IoT Pedagogy presented by Marshall University, SUNY Cobleskill, Syracuse University
- VR Environments for Evacuation Drills presented by Bowie State University
- Smart and Connected Digital Platform presented by Cisco

#### E2ET&S

- Privacy Decision Making in the Internet of Things presented by Clemson University
- CILogon 2.0 Service presented by University of Illinois at Urbana-Champaign
- Cyber-Physical Challenges in Wide-Area Control of Power Systems presented by NCSU
- Building a Global Network Reputation System presented by University of Michigan
- Security of Cyberphysical Systems presented by Texas A&M University
- Investigating Elderly Computer Users' Susceptibility to Phishing presented by CO School of Mines

#### **DBDA**

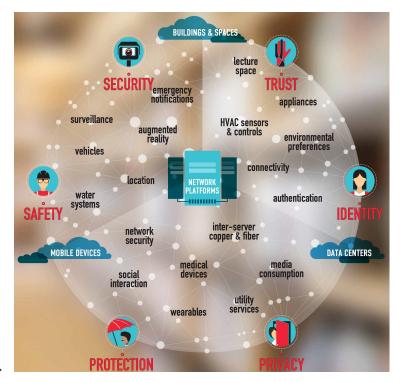
Supporting Digital Humanities presented by UC Berkeley and UCLA



Interested in participating? Email CINO@Internet2.edu

# TIPPSS for IoT is a growing need with device, data, & application growth. We need to design it into our systems and teach it.

- Trust: Allow only designated people/services to have device or data access
- Identity: Validate the identity of people, services, and "things"
- Privacy: Ensure device, personal & sensitive data is kept private
- Protection: Protect devices and users from harm physical, financial, reputational
- Safety: Provide safety for devices, infrastructure and people
- Security: Maintain security of data, devices, people, etc.





### Initiatives to address TIPPSS challenges

- IoT Systems Risk Management Task Force Deliverables 2017 Global Summit
  - "Finding IoT devices connected to your campus network using Shodan, Censys" brochure
  - "IoT Vendor Management Considerations for Higher Education" document
  - All on Internet2 CINO wiki
- Joint ITANA/Internet2 white paper "Internet-Of-Things Preparing Campus for IoT"
- Microsoft Campus Connections Summit Identified Initiatives Researcher Portal, IoT Lab Contest, Agile University, Cybersecurity Learning Hub
- U.S. National Telecommunications & Information Administration working groups
- Collaborative Innovation Community CINC UP activities
  - Monthly CINC UP calls on pertinent topics, e.g., Blockchain, network segmentation for IoT
- Cybersecurity Research Transition To Practice Acceleration workshops/matchmaking
  - US NSF Early Concept Grant for Exploratory Research



# Research & Education activities are growing in Smart Campus / Communities, IoT, end-to-end trust & security, big data & analytics, Smart Grid.



Smart Campus operations & data analytics research



Advanced Networking / Cybersecurity Research



Smart Grid research

### **NC STATE UNIVERSITY**

Smart Grid research network testbed





IoT Lab for Research and Pedagogy



Smart transportation / IoT ethics research



Cybersecurity Center of Excellence



Smart Grid research and data sharing



IoT Security, Privacy & Ethics



Trust, Identity, Protection, Privacy, Safety, Security



IoT Systems Risk Management & Security



Smart Campus operations, trust and security

Blue - IoT research and pedagogy Green - IoT Smart grid research Orange - IoT security, privacy, ethics





# Smart Campus Initiative created based on member input & innovation working group use cases, with kickoff meeting at Global Summit 2016.

- Guided by a Smart Campus CIO Advisory Council
- Share best practices and recommendations to deploy Smart Campus capabilities
- Commissioned IoT Systems Risk Management Task Force
- Microsoft and Internet2 co-convened first annual Campus Connections Summit, Feb 2017, 140+ university "CIO + 1" attendees from around the world
- Internet2 developing a "Smart Campus e-book" with case studies and best practices: First Smart Campus Case Study available from Georgia Tech (<a href="http://bit.ly/gtcasestudysc">http://bit.ly/gtcasestudysc</a>)
- Princeton University hosted "Ethical Dilemmas of the Internet of Things on a Smart Campus" workshop, September 2017

























## Internet2 IoT Systems Risk Management Task Force: Recommends Initial Exposure Baselining via Shodan & Censys.io tools.

# How to Find IoT Devices Connected to Your Campus Network

### Why is this important?

IoT devices on our campus networks may be vulnerable to malware and increase the risk for information security and privacy compromises. Yet, many of these devices show up on campus without the knowledge of central IT. So how can we find those devices that put us at risk? The Internet2 IoT Systems Risk Management Task Force found two tools, Censys and Shodan, to be easy enough for non-security experts to use to find IoT devices.

### **Tools: Shodan and Censys**





Shodan and Censys are search engines that find servers and other devices connected to the Internet that use Internet protocols specifically associated with industrial control systems and, increasingly, IoT devices & systems. They retrieve metadata about the devices such as geographic location, operating system, device name and serial number.

#### Full document available:

http://bit.ly/ShodanCensys

### How to get started

**WARNING:** Consult your CISO office before proceeding since prior notice and authorization may be required.

Anyone can run basic searches in Shodan and Censys for free, although advanced searching and reporting features may have a cost. Create accounts at:

shodan.io censys.io

Try searches with IoT keywords, such as "camera." Also, Shodan has a specific filter for finding Industrial Control System devices: the ics category and Censys syntax includes the "scada" tag for Supervisory control and data acquisition components of industrial control systems.



# Internet2 IoT Systems Risk Management Task Force: Developed IoT Systems Vendor Management Considerations Document.

- This document is intended to provide different organizations within Higher Education institutions with items to consider as they engage with IoT systems vendors at the different phases of selection, procurement, deployment and management.
- IoT systems are selected, acquired and deployed by higher ed institutions through multiple paths.
- The historical acquisition approach of selection, acquisition, deployment and management of traditional enterprise IT systems through central IT is not sufficient for IoT systems.
- Questions to consider in organizational approaches to IoT systems and vendor management.
  - Who will monitor and manage the device?
  - Is there a data feed to the device? Who will create and support it? Who will secure it?
  - Are there trust, identity, privacy, protection, safety and/or security considerations?
  - Is there a patch and upgrade plan? Who will do the patching? Who manages the plan?
  - Are there interdependencies between any of these IoT systems? Who manages that?
  - Is there a separate network segment for the IoT devices? Is it air gapped?

#### Full document available:

Join us November 17<sup>th</sup> at 12PM ET for webinar! Email CINO@Internet2.edu

OCTOBER 15-18 SAN FRANCISCO CA

http://bit.ly/loTsysvendreq



# Internet2 developing a "Smart Campus e-book" with case studies and best practices.

- First Smart Campus Case Study available from Georgia Tech
  - Using technology to improve student health, well-being, and success
  - Full document available: <a href="http://bit.ly/gtcasestudysc">http://bit.ly/gtcasestudysc</a>
- ASU Gordon Wishon developing a case study on their smart campus journey
- Other content can include IoT Systems Risk Management document, smart campus definition, what else? Input please!
- Is your campus implementing a best of breed solution that can be shared as a
  best practice with the rest of the community? Do you have a researcher on
  campus investigating a topic related to Smart Campus? If so, let us know!
  <a href="mailto:CINO@Internet2.edu">CINO@Internet2.edu</a>



# Princeton University hosted "Ethical Dilemmas of the Internet of Things on a Smart Campus" workshop, September 2017.

- Hosted by Princeton University CIO, Jay Dominick, and Center for Information Technology Policy (CITP) led by Ed Felten, former White House Office of Science & Technology Policy, and Nick Feamster
- 46 attendees from technology, provost, system, policy, industry, including 18 Internet2 member institutions
- Scenarios explored:
  - Use of data regarding student tracking, focused on student experience and success
  - Readiness of IRBs to handle issues related to data utilization in research
  - Trust, Identity, Privacy, Protection, Safety and Security (TIPPSS) challenges for IoT devices and data
  - Privacy & security of connected biomedical devices on campus and within Academic Medical Centers
- Full agenda and attendees available: <a href="http://bit.ly/princetontippss">http://bit.ly/princetontippss</a>
- Paper to be developed by participants, led by Princeton University CITP, planned for YE2017



## ITANA/Internet2 Enterprise IoT Working Group

Ken Klingenstein Evangelist, Trust & Identity, Internet2

## **Topics**

- WG Background and Perspective
- Motivational Document
- Enterprise IoT Lifecycle Management Checklist
  - Checklist
  - Examples
- Next steps
- Deferred opportunities
- Participate!



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### **WG** Background and Perspective

- Started as a fusion effort by Internet2 CINO, T&I and ITANA, a national group of IT architects in 2016
- Perspective is enterprise-centric what can the institution do to leverage and manage IoT, whether the things are organizational or consumer owned.
- Perspective is constructionist, realistic goals
- Bi-weekly calls, active notes and document curation
- Two immediate activities
  - Motivational Document intent is to get campus leadership attention via relevant use cases
  - Enterprise IoT Lifecycle Management Checklist
    - Some samples



### **Motivational Document and Risk Examples**

- Intended for C-level leadership
- Presents both the opportunities and the risks associated with IoT on campus
  - Opportunities for research, institutional efficiencies, even improved student outcomes
  - Risks are financial, reputational, operational, and legion
- Set of examples to be inserted into the briefing doc, depending on institutional profile
  - Medical School, Engineering, Facilities, etc.
- Provides a list of lessons learned:
  - Pay attention
  - Understand that horses have left the barn
  - Look for gaps in responsibilities, lack of authority, etc.
  - New needs for data stewardship
  - A lifecycle approach is useful
- https://docs.google.com/document/d/1Gn ULiRu5DgkZS5N98aUXvJ876Ty7wlWzsLDdkl EXM/edit

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### **Enterprise IoT Lifecycle Management Checklist**

- An evolving set of questions to help direct the acquisition, deployment, and continuing management of IoT
- Intended to be useful across all types of institutional acquisitions, including research, health safety and security, operational, etc.
- Lifecycle phases include:
  - Discovery, Planning, Acquisition, Deployment, Maintenance and Decommissioning
  - Topics include network requirements, power requirements, security needs, privacy issues, data processing, etc.
- Intended to illuminate gaps, build connections, etc.
  - RACI analysis may be useful
- https://docs.google.com/document/d/15m6oMwQGBv1SNeVBO2SncpBNi9ZAd6w\_JmYJw0QPeNo/edit



### Three sample lifecycle checklists

- An emergency management system making extensive use of campus sensors, end-user devices, alarm and notification systems, etc.
- An acquisition of a IoT research system by an academic department
- An innovative student outcomes initiative that connects student schedules to sensors attached to preferred exercise devices in the Recreation Center, identifying exercise opportunities in real time
- https://docs.google.com/document/d/1C-M2Kq9E1E9K27UJTXPX2cVUNfnr4 DqTrML4F7PVvg/edit



### **Deferred opportunities**

- Fingerprinting devices
- Integrated IAM and IoT
  - Several basic ingredients are being formulated by IETF
- Virtual segmentation and the elastic network perimeter
- Tracking IoT cybersecurity legislation



### Resources

- Enterprise-IoT WG Home for call agenda, notes, pointers to docs
  - https://docs.google.com/document/d/100mjiAu9k3Al6JEUhOw1JEKx3pjvXnMq7sEWXLCYhk/edit?pli=1
- Motivational Briefing Doc
  - https://docs.google.com/document/d/1Gn ULiRu5DgkZS5N98aUXvJ876Ty7wlWzsLDdkl EXM/edit
- Use cases for motivational doc
  - https://docs.google.com/document/d/1FVKpeFXLWGZRoKZst86E6cUPHghqr7sejRw\_RT2sfwA/edit
- Enterprise Lifecycle IoT Management checklist
  - https://docs.google.com/document/d/15m6oMwQGBv1SNeVBO2SncpBNi9ZAd6w\_JmYJw0QPeNo/edit

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- Sample checklist responses
  - https://docs.google.com/document/d/1C-M2Kq9E1E9K27UJTXPX2cVUNfnr4 DqTrML4F7PVvg/edit

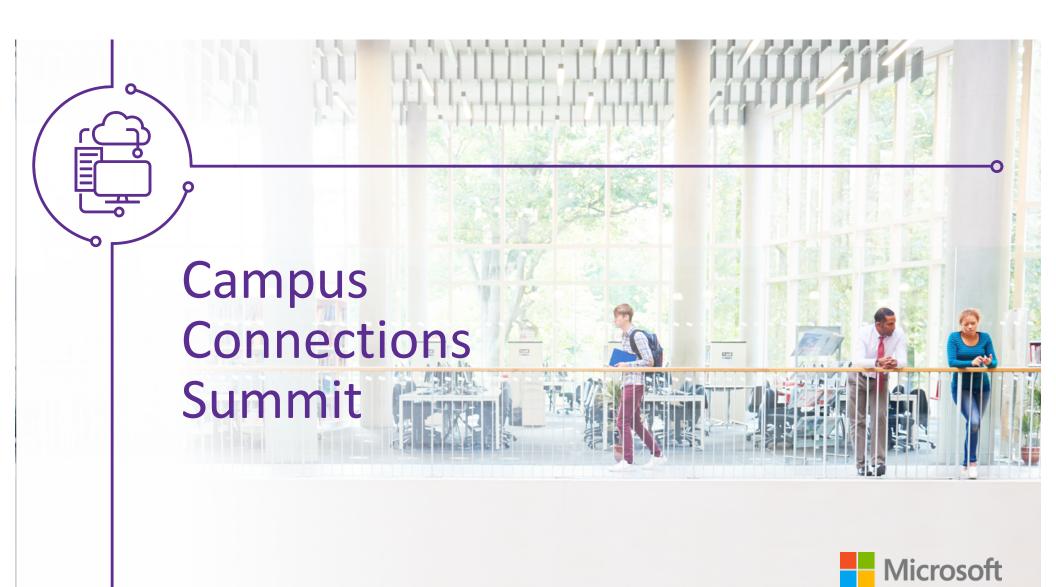


## Participate!

- WG Calls are currently every other Tuesday at 1:30 pm ET
- Follow the notes and docs
- Use the outputs

## Microsoft Campus Connections Summit Initiatives

Rob Curtin Americas Regional Leader, Microsoft







## **Collaborative Initiatives**

Agile University

IoT Lab Contest the Carbon Neutral Initiative

Cybersecurity Learning Hub

Researcher Portal



Success & Analytics



Energy & Sustainability



Safety & Security



Collaborative Research



## **Agile University**



Christine M. Kiely



Associate Vice Dean, Fox School of Business, \_\_Temple University





**Cliff Ashford** 



Director, Software Development





Alan Ritacco



Dean, School of Design and Technology

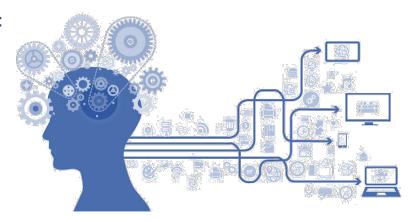




## **Agile University**

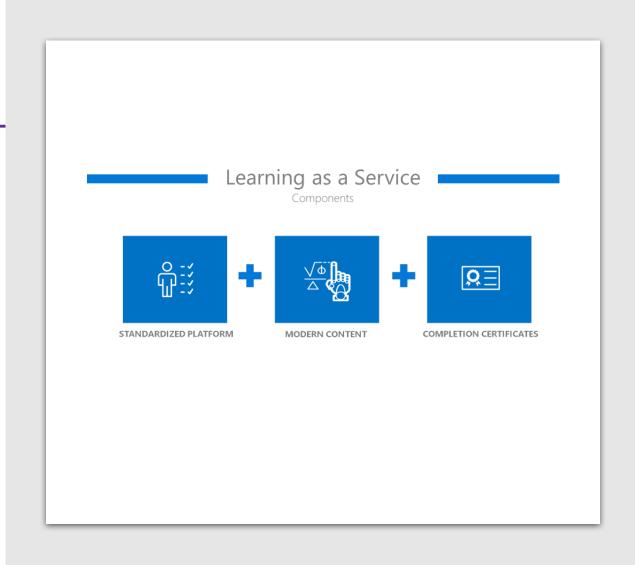
Transformational model for Higher Education:

- Modern Curriculum & Student Mindset
- Competency-based Progression
- Intelligent, personalized guidance





- Microsoft Professional Program curriculum
- Analytics harness
- Certificates
- Deploy to OpenEdx on Azure



## STANDARDIZED PLATFORM

Open edX on Azure

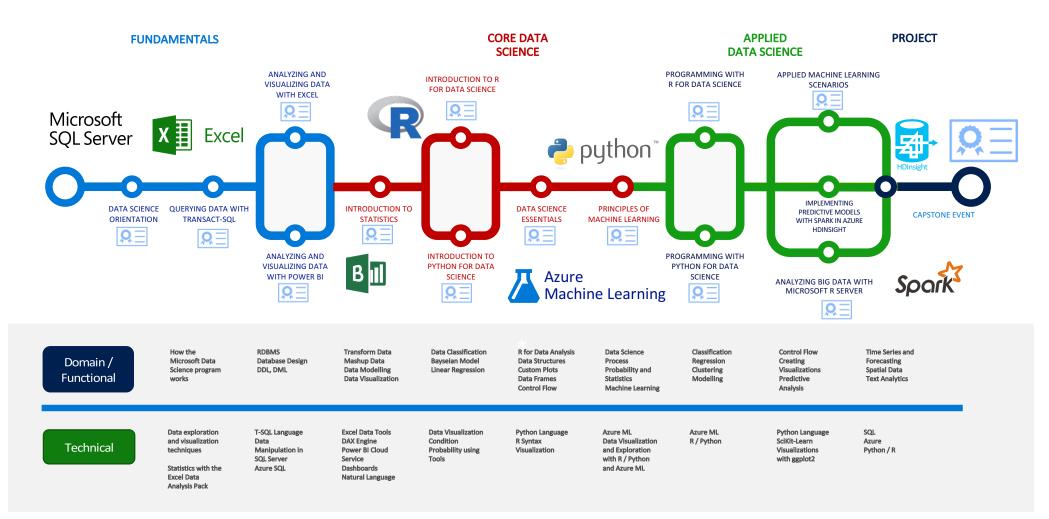




- MOOC-based learning platform jointly developed by MIT and Harvard
- Designed for building, hosting, streaming, and tracking online learning
- Combines the power of the leading open source course management platform with the leading cloud platform
- Microsoft is a leading contributor to the Open edX ecosystem

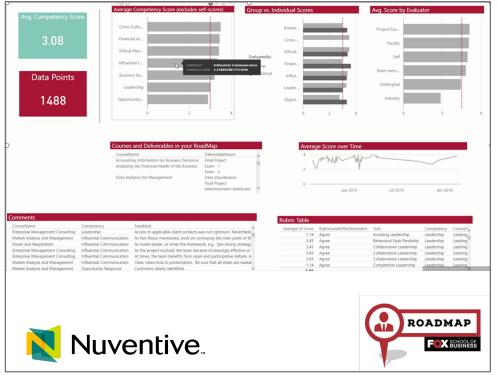


## **MPP Data Science Track**





## Nuventive acquires rights to Roadmap®



#### Nuventive commits to

Commercial Support

Migrate to SaaS

Integrate with multiple LMS

#### So that Institutions can

Add Competency-based capabilities To legacy SIS/LMS environments

Bring detailed Student Learning Outcomes data to program review

Engage Students in Modern ways



## Intelligent Guidance

### **Predictive Analytics**

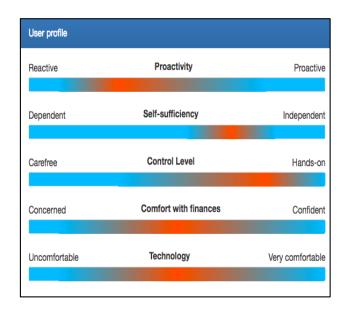
- Mindset focused
- "Think Alike" clusters
- Personalize engagement based on mindset

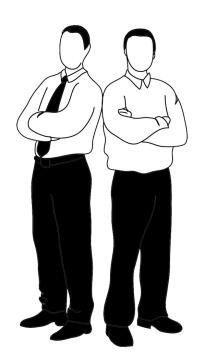
### Prescriptive Analytics

- Monitor actions
- Identify best course of action

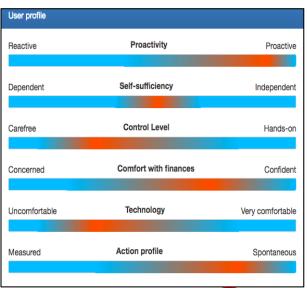


# Mindsets Not Demographics Drives Behaviors





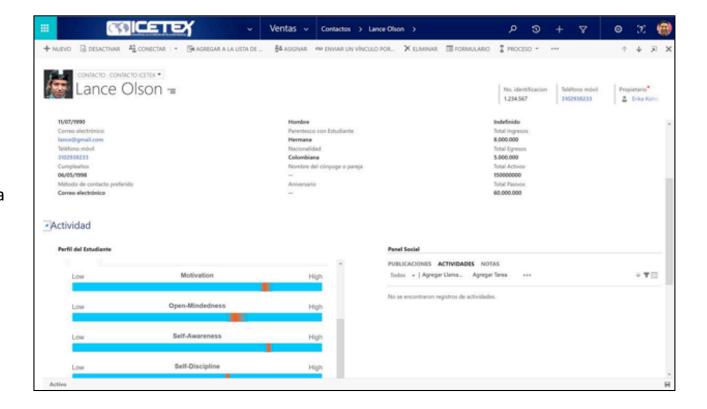
**Different Mindsets, Different Attitudes** 







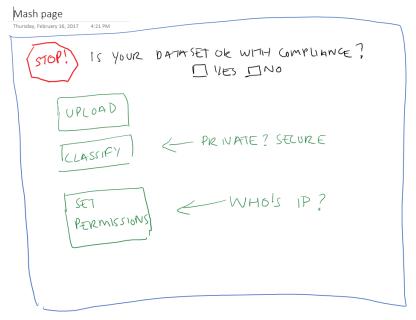
Discourse Engagement with ICETEX in Colombia





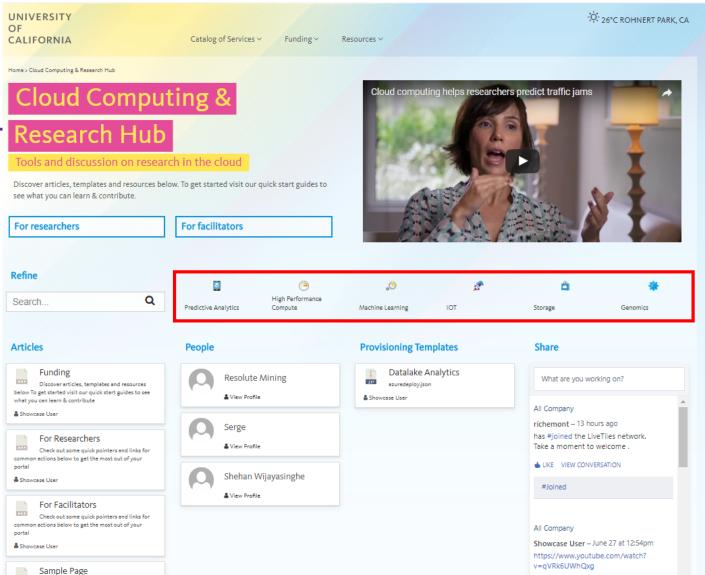
### Researcher Portal

Landing page
Thurs of February 16, 2017
THY PM

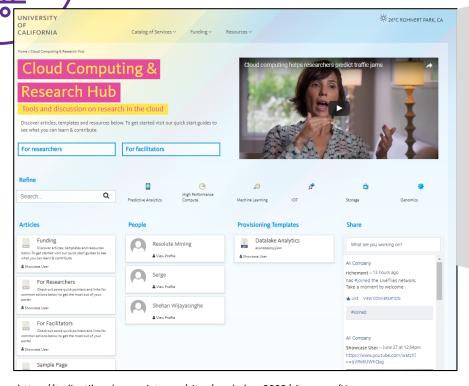


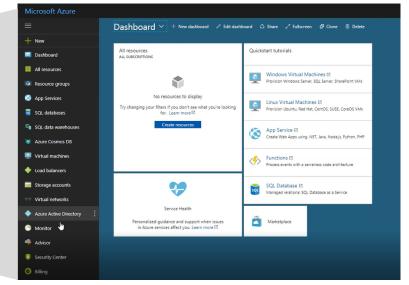


Graph api is being used on this page to help surface things that match keywords across Articles, People, Provisioning Templates, etc.



#### Portal Front-ends cloud Services

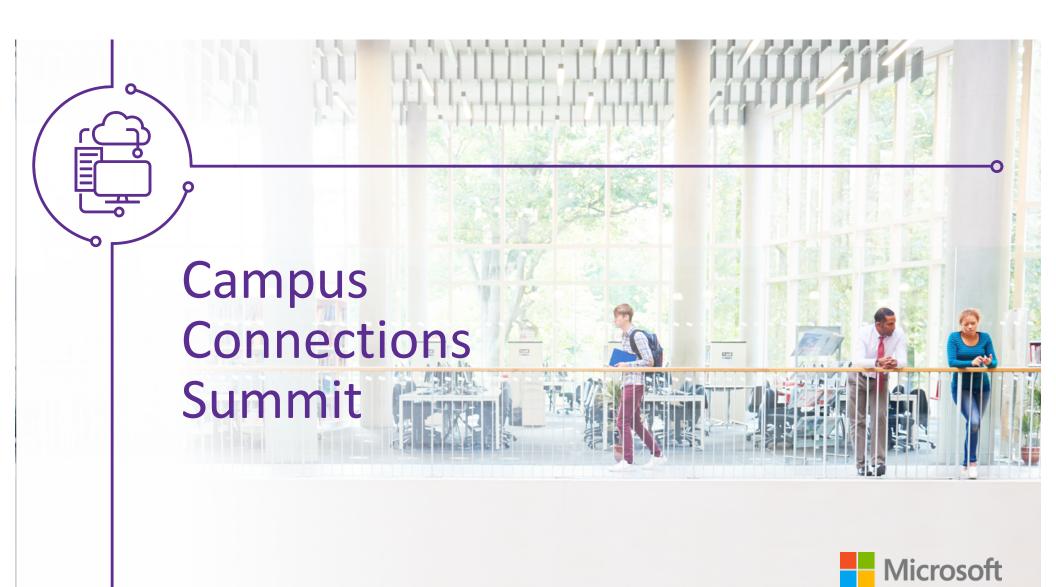




https://trylivetiles.sharepoint.com/sites/workplace2992/sitepages/Home.aspx



Questions?





## IoT Campus Labs: Student Competition

May 2017

# Competition Committee December 2017

January 2018



1 Team Per Campus
"The Varsit





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THIS PHOLUIDANCE AND MENTORS

Faculty Sponsor Registers School

from MS + Fall Term 2017 Sep through Dec



Redmoe winning projects to MS IoT Insiders Lab January 8-19, 2018



# **Cybersecurity Learning Hub**

- Personal & professional purpose
- Promote general awareness and understanding
- Increase the number of cybersecurity professionals



Mark Cather

in

Chief Information Security
Officer



## Closing

Florence Hudson SVP and Chief Innovation Officer, Internet2

#### **Get involved in the Internet2 Collaborative Innovation Community!**

- Join CINC UP Innovation Working Groups on Internet of Things, Distributed Big Data & Analytics, and End-to-End Trust & Security. Or, Special Interest Groups:
  - Cybersecurity Research Transition to Practice (TTP)
  - Health & Life Sciences / Genomics
  - IoT Ethics
  - Smart Campus
  - Smart Grid
  - TIPPSS (Trust, Identity, Privacy, Protection, Safety & Security) for IoT
- Join bi-monthly CINC UP calls on a variety of topics
- Participate in Internet2 hosted events like TechEx and Global Summit
- Email us! <u>CINO@Internet2.edu</u>



#### **CINO Sponsored Schedule of Events at TechEx 2017**

- Monday, October 16, 1:30-2:20PM; Seacliff B: CINC UP: NSF Big Data Innovation Hubs
  - Join Meredith Lee, the Executive Director of the @WestBigDataHub, as she discusses what the NSF sponsored Big Data Innovation
    Hub community is doing, from the hubs to the spokes, existing projects and collaboration, future opportunities, and how you can get
    involved
- Monday, October 16, 2:30-3:20PM: <u>CINC UP: Collaborative Innovation Community Open House and On-Demand Lightning Talks</u>; Seacliff B
  - Join CINC UP Open House to learn about how you can engage in the CINC UP community, the topics discussed in our monthly CINC
     UP webinars, and peruse the deliverables and activities accomplished and planned
  - Bring an On-Demand Lightning Talk to share your own new ideas for collaborative innovation
- Tuesday, October 17, 2:30-3:20PM: <u>CINC UP: Internet of Things Innovation Working Group and Smart Campus</u>
   <u>Initiative</u>; Seacliff B
  - Join this open session of the Internet of Things Innovation Working Group and Smart Campus Initiative to learn about key activities and deliverables available and planned to enhance your ability to lead your smart campus and IoT journey
  - Learn about the February 2017 Microsoft Campus Connections Summit initiatives
  - And share Smart Campus case studies like this one from Georgia Tech
- Wednesday, October 18, 12:30-5:30PM: <u>CINC UP: Cyber Security Research Acceleration Workshop and Showcase</u>;
   Pacific E
  - Separate registration is encouraged, but feel free to drop in
  - Join us for an interactive discussion to determine how working together we can accelerate Transition To Practice (TTP) of cybersecurity research into operational environments. Regional networks, IT, industry, labs, students: everyone is invited
  - Cybersecurity Researcher Presentations on Network Security, Cybersecurity Learning, Identity & Access Management, and IoT







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