

CE-PAG Notes - PUBLIC
Wednesday - 4/28/2021

Agenda

- **No updates/corrections to last meeting's notes**
- **Brief Updates (Mike Erickson)**
 - Working Group re: Membership
 - One meeting to date. Primary themes:
 - Want to ensure PAG members are knowledgeable about Internet2's core mission and approach - more important than being prescriptive about "seats" for different member types.
 - CE-PAG has been a "safe space" for thinking / sharing ideas and discussions. Want to ensure that continues
 - John Morabito's funding summary document "2021 Stimulus Funding Opportunities" is available for viewing on the CE PAG Google drive
- **2021 Virtual Engagement Strategy (Glenn Lipscomb)**
 - Survey conclusions and next steps
 - Survey ran in February, 2021 with a few goals in mind: Obtaining feedback to inform our virtual content/engagement goals for 2021, and how to best bring content to the community (format, timing, platforms, etc).
 - Takeaways and next steps:
 - Keep bringing content to the community via I2 Online - allow for opt-in self-selected opportunities based on type of content
 - Enable community-to-community content opportunities
 - Create community conversations - informal, educational opportunities
 - Schedule smaller focus groups with community volunteers
 - Identify next set of ongoing input, listening and feedback sessions
 - Types/Categories of Virtual Engagement
 - I2 Online Cadence - (ongoing weekly and monthly engagements)
 - Community Conversations - new (informal, Q&A style events across multiple persona groups)
 - Community Voices - new (community-sourced topics delivered by the community for the community)
 - CIO Virtual Briefings/Coffee Chats (regular engagement with CIOs)
 - Featured Content (convening the community with interesting and informational content)

- PAG member feedback/discussion:
 - We're all going through a complicated transition - both how we're going to handle fall '21 semester, and the return-to-campus models. Response to engagement and outreach might be limited due to emotional and other types of challenges we're all going to face
 - Transitions are happening at different paces. So many places are trying to focus on how to return to campus, traveling is unlikely to be a high priority in the next 6 months. Online engagement in short sessions is something we'll promote for staff to attend so that they're not missing out on quality content
 - Not to downplay the psychological stress from the pandemic, but I've been trying to use herd immunity type of data to instill confidence in our teams
 - What you're doing looks good. I2 Online is bringing in new audiences and connecting with people who normally wouldn't come to in-person events. It's expensive to send six or seven people, so institutions won't be sending as many people. Don't get discouraged if you find low attendance in the next six months.
 - Regarding the cost of some online events - I've noticed that the prices continue to remain as if it was an in-person event. Will there be a price difference between virtual and in-person participants?
 - So far most of the content that Internet2 has put out is free. That will persist because we want to enable wide participation, and the cost for us hosting virtual events is a little lower (not renting space, catering, etc)
 - We still charge for some of the trainings we offer (particularly if they were previously offered online for a fee), but most online sessions are free
 - PAG Feedback: Have you thought about institutional pricing? Once 2 people have been signed up at cost, the organization gains the ability to invite additional team members at no additional cost
- CIO Conversations (Ana Hunsinger)
 - We miss the opportunity to talk with CIOs casually and informally, to not be guided by an agenda. Working with Kevin Morooney to brainstorm if

it's possible to create a series of these conversations just to share thoughts and ideas? Topics would be guided by CIOs

- PAG Feedback: Support you trying this out, you'll gain insight as to the value both for Internet2 and the community

- **Role of PAG in Identifying Community Conversations (Sharon Pitt)**

- At what point does a topic become so big and important that it needs to become a broader discussion? Is it this group's responsibility to bring those topics to the community? Example:
 - In February, Google announced that "unlimited" storage will no longer be unlimited in 2022. Another contract called Google Cloud Platform looks like a better way to manage add-on storage in the future. Permanent backup type of storage could be moved into a "cold storage" environment, which is a fraction of the cost. These negotiations with Google are an example of something to explain to the community: what ended up being negotiated, what the community prioritized, what the contract will look like. There's likely high community interest.
 - This is a timely subject. Can we elevate this discussion to the larger Internet2 community?
 - Google has indicated an attractive option via Internet2 will be forthcoming.
 - We filed for an extension and Google gave us until 2022
 - Other things like this could come up in the future where we want the community to understand what's going on behind the scenes, even if they're not directly involved in the negotiations
 - It's important that we think about *how* the community's involvement with this process is communicated back to the community itself. For example, it wasn't Internet2 making all the decisions, many were driven by community stakeholders
 - Especially important that once there is a resolution and/or direction, bring that to the community so they're aware
 - It's part of the CE PAG's responsibility to raise those kinds of topics to this group, and Internet2 can take that back internally to figure out how to best engage the topic with the broader community
 - Summarizing what comes out of additional conversations, like those about white papers, would be helpful for the broader community to understand too. There will be active conversation over the summer as infrastructure bill starts

to be debated, and we need to figure out how we help our institutions talk about their own advocacy

- **Closing**

- Please submit any items you want to cover in May meeting to Mike Erickson

Reminders:

- Laurie Burns McRobbie - DEI in Our Community: the Internet2 Inclusivity Initiative at 8 Years with Laurie Burns McRobbie - April 29th, 2021 from 1:00 - 2:00pm ET
- Avis Yates Rivers - When We Know More, We Can Do More (part 2) - May 18th, 2021 from 12:00 - 3:00pm ET
- Next CE PAG meeting Wednesday, May 26, 2021